



Lighting Fair The 17th

The 17th China (Guzhen) International Lighting Fair

2016 Guzhen Lighting Supply & Services Expo

2016 Guzhen Lighting Business and Services Expo

Post Show Report



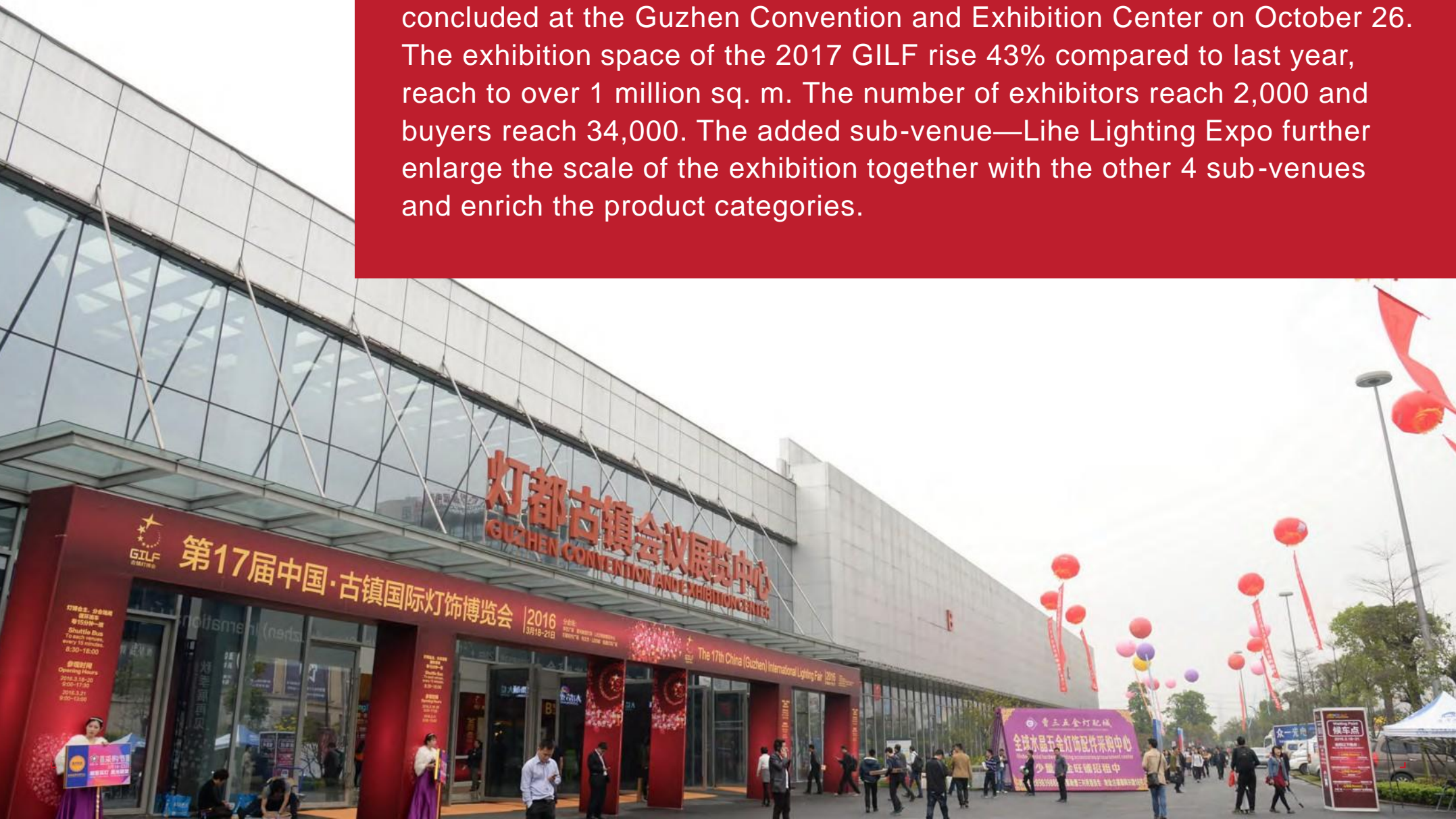
上海博华国际展览有限公司
Shanghai UBM Sinoexpo International Exhibition Co., Ltd.



中山古镇灯都博览有限公司
Guzhen Lighting Expo Co., Ltd.

The 17th China (Guzhen) International Lighting Fair

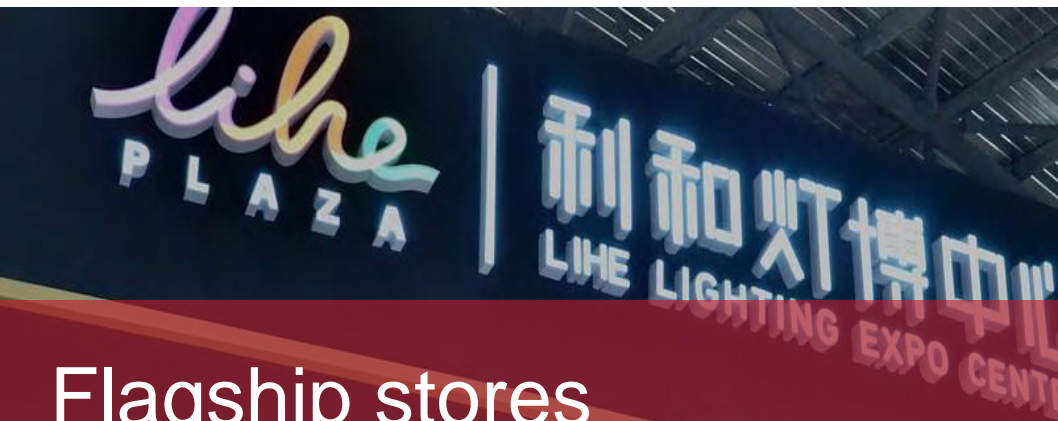
The 17th China (Guzhen) International Lighting Fair successfully concluded at the Guzhen Convention and Exhibition Center on October 26. The exhibition space of the 2017 GILF rise 43% compared to last year, reach to over 1 million sq. m. The number of exhibitors reach 2,000 and buyers reach 34,000. The added sub-venue—Lihe Lighting Expo further enlarge the scale of the exhibition together with the other 4 sub-venues and enrich the product categories.



Lighting Effect Experiment Zone

Lights are dancing tango in the Lighting Effect Experiment Zone, where over 10 lighting brands are gathered to display lights that with original design.





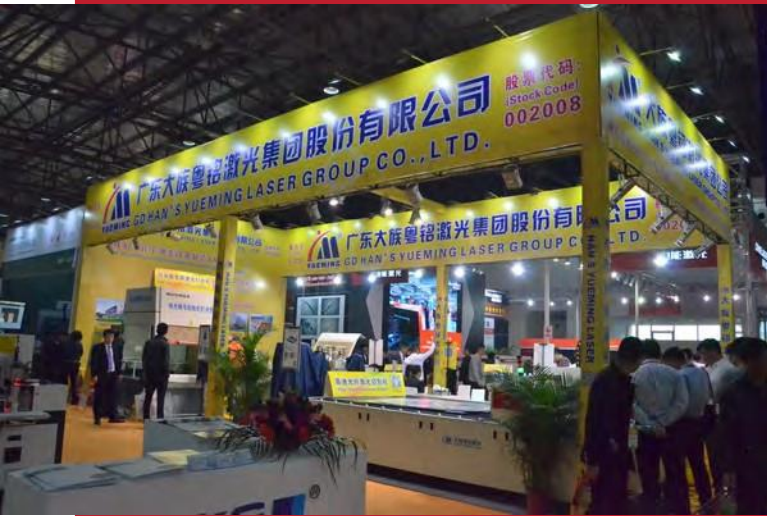
Flagship stores Experiment Zone

8 light brands from Lihe Lighting Expo set stalls in the fair to display light and interpret living style.



Shop Window Experiment Zone

Display lightings under the themes of “wonderland ” and “spring” by means of lights, models and the backdrops so to present lighting products to buyers in a vivid and interactive way.



Equipment Hall

The Equipment Hall total 5,000 sq.m., joined by over 70 suppliers. The set up of the hall accomplishes the exhibit range to display buyers the whole of the industry.



★ Multi Channels to register

Quality Services



★ VIP Lounge



★ Online Guide



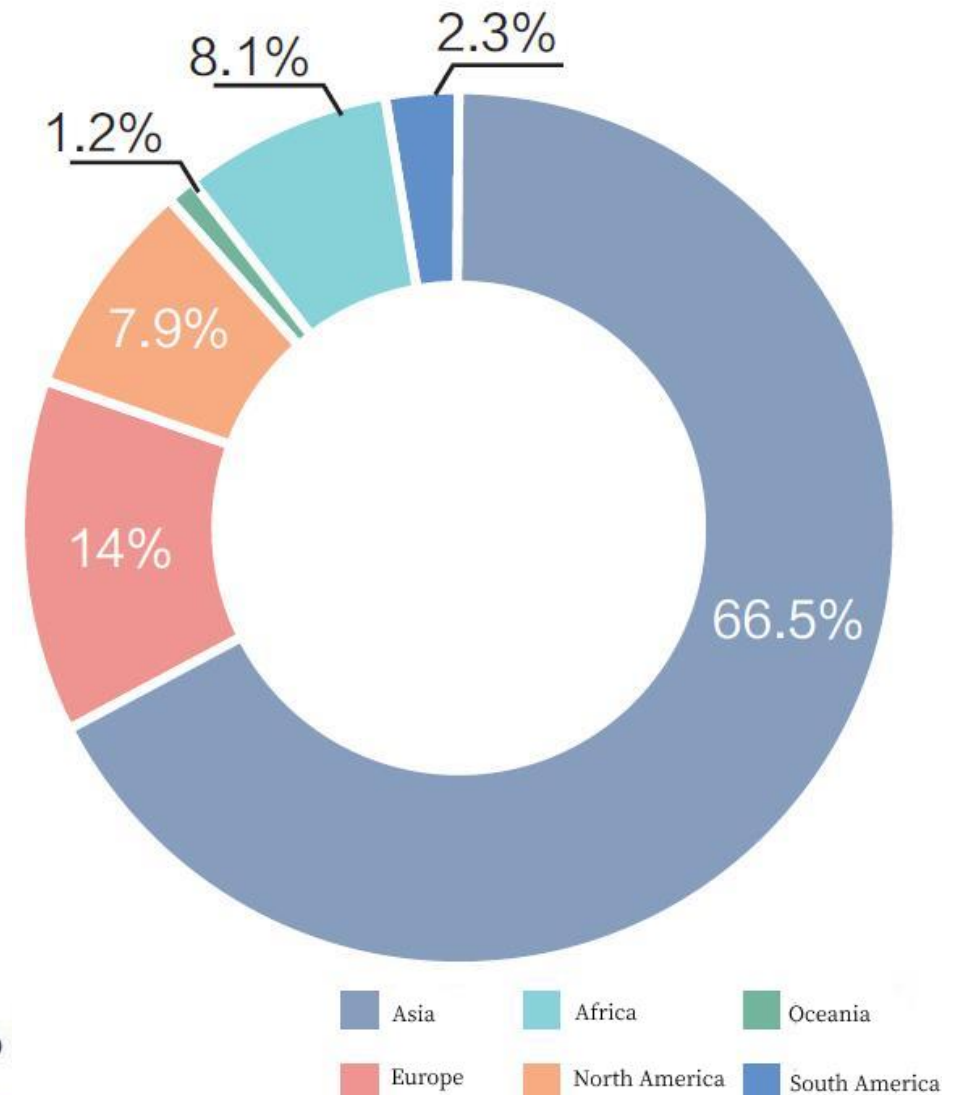
★ Exhibitor Inquiry



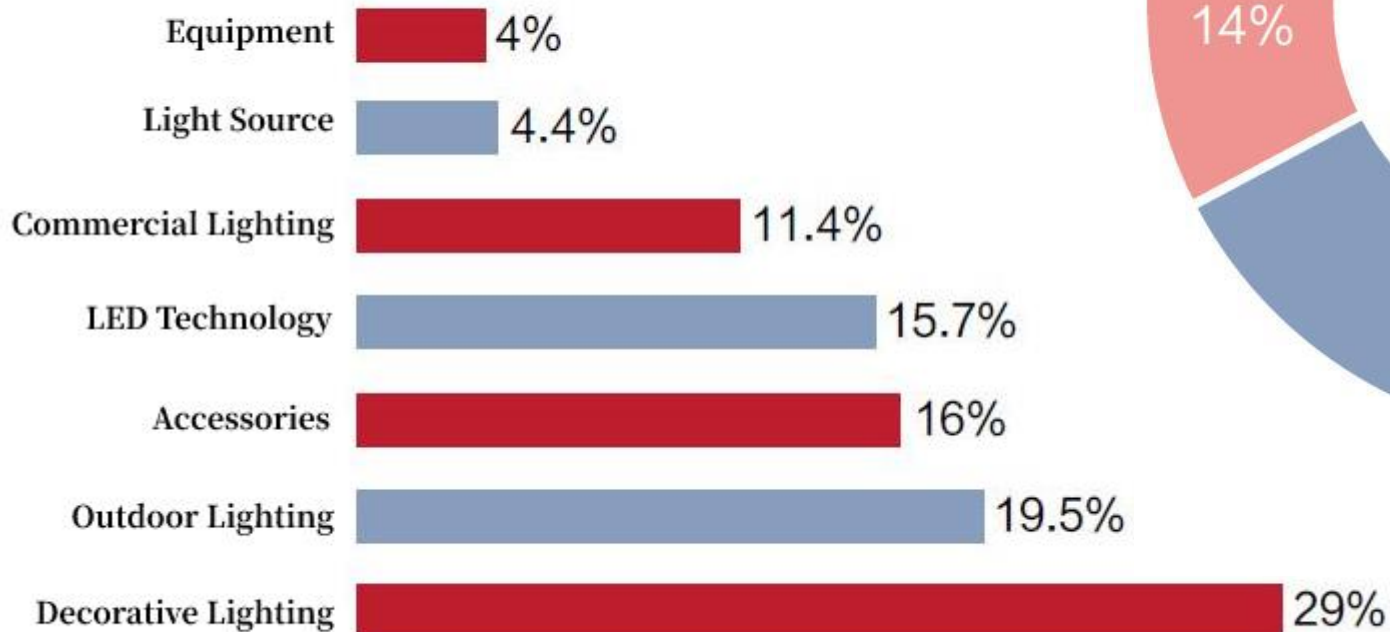
★ Free Shuttle

Visitor Source

The 17th GILF welcome 1,594 overseas buyers, a 3.5% grow compared to 2015. Among them, over60% are from Asia and Europe.



Interested Products



24.4%

Visitor Source

Most of the visitors are from India and HKSAR. Visitors from the U.S. and Russia see some increase.

9.3%

6.5%

4.4%

4.2%

2.6%

2.3%

2.1%

2.1%

Top 9 countries/regions bought most buyers

India

HKSAR

Malaysia

USA

Taiwan Region

Turkey

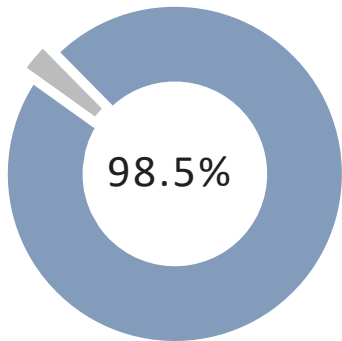
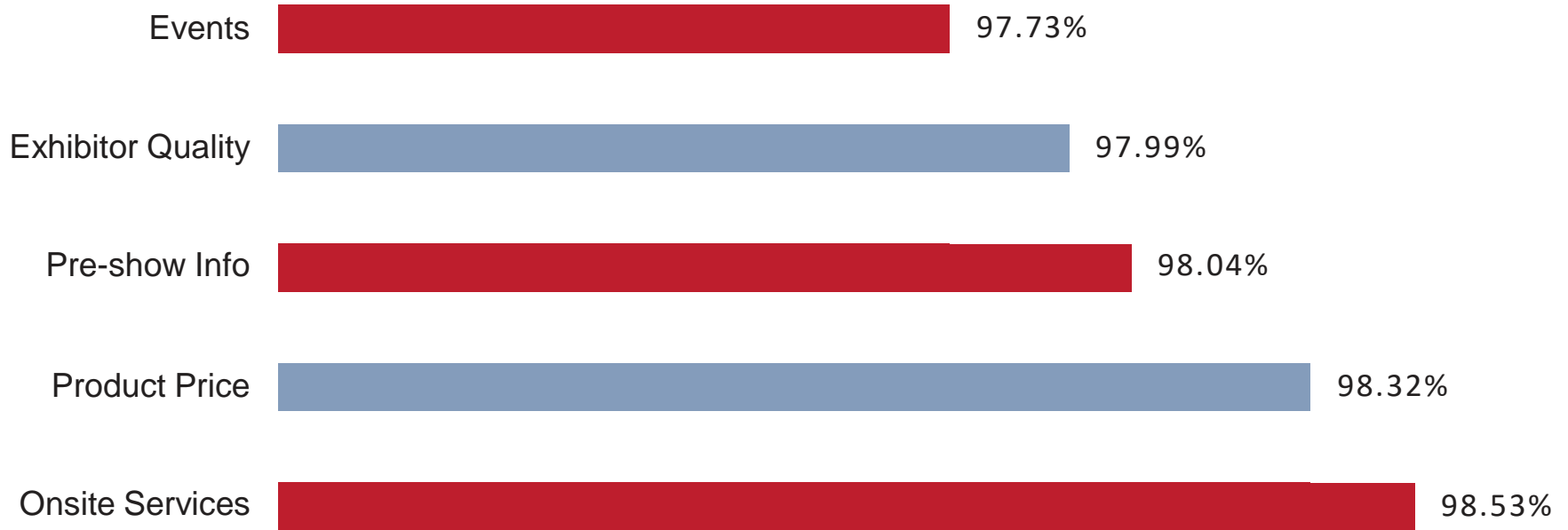
Panama

Russia

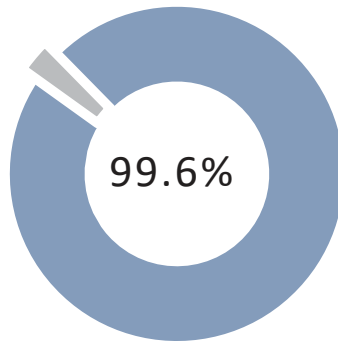
Ukraine



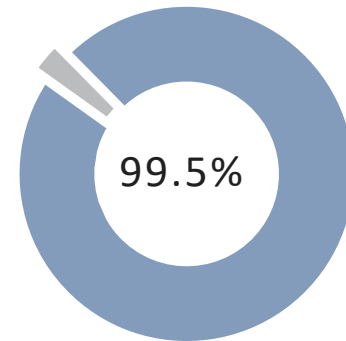
Satisfaction Rate



98.5% of the buyers feel satisfied to the fair

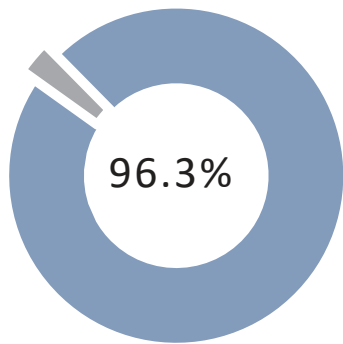
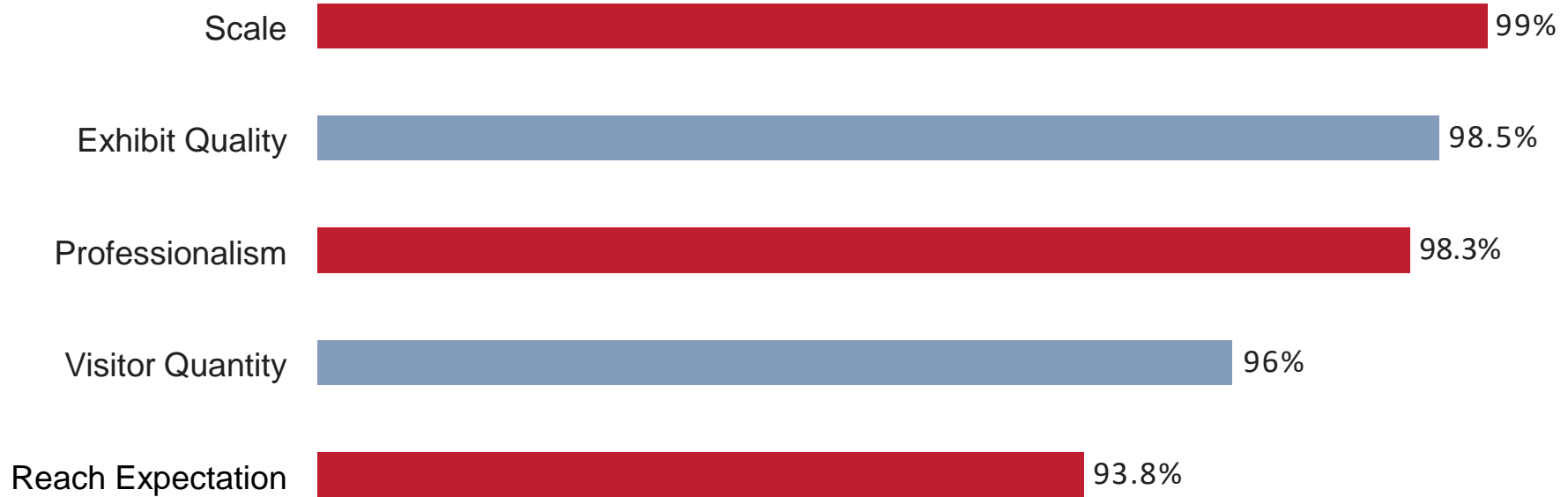


99.6% of the buyers will recommend the Guzhen Lighting Fair to friends

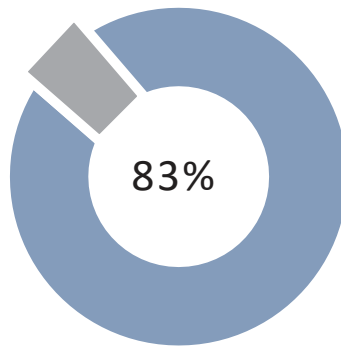


99.5% of the buyers will attend the next fair

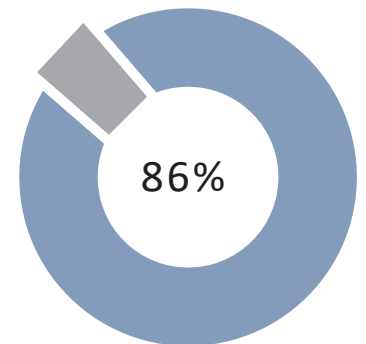
Satisfaction Rate



96.3% of the exhibitors will recommend the Guzhen Lighting Fair to friends



83% of the exhibitors will attend the next autumn show



86% of the exhibitors will attend the next spring show

Onsite Activities

Opening Ceremony

2016 China International Lighting Design Award
Launch Ceremony

The New 3C Requirements for Lighting Products
Forum

The 14th Lighting Industry Summit

Garden Lighting Technology Seminar

Smart Manufacturing Summit

IP Protection in International Trade Shows Lecture

New Product Launch—Hongshan Laser Co., Ltd.

New Product Launch—Kaslo Electricity Co., Ltd.

Smart Lighting Solution Press Release





Activities in Sub-venues

Huayi Plaza
Opening Ceremony



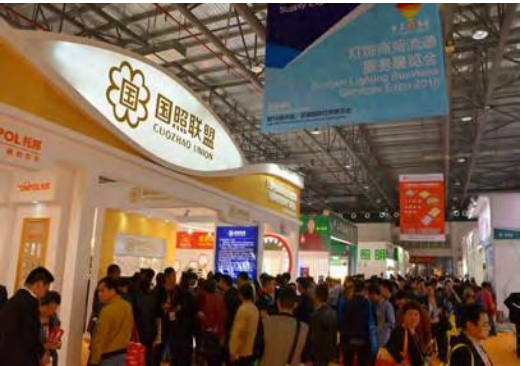
Besun Plaza
New Products Pre-order Day



Star Alliance
Sourcing Feast

Lighting Era Center
Sourcing Feast





Moments

