

Lighting Fair The 18th

第18届中国·古镇国际灯饰博览会



Guzhen Lighting Manufacturing & Supply Expo 2016

2016古镇灯饰生产设备及原辅材料展览会

Guzhen Lighting Business Services Expo 2016

2016古镇灯饰商贸流通服务展览会

2016.10.22~26

Post Show Report



上海博华国际展览有限公司

Shanghai UBM Sinoexpo International Exhibition Co., Ltd.

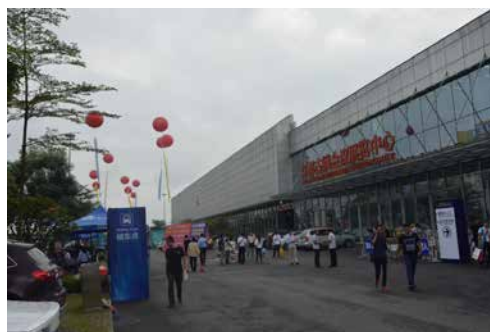


中山古镇灯都博览有限公司

Guzhen Lighting Expo Co., Ltd.

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The 18th China (Guzhen) International Lighting Fair (GILF) was concurrently with "Guzhen Lighting Manufacturing & Supply Expo 2016" and "Guzhen Lighting Business Services Expo 2016" (GMS), so as to build up a one-stop professional lighting purchasing platform that covers the whole industrial chain.

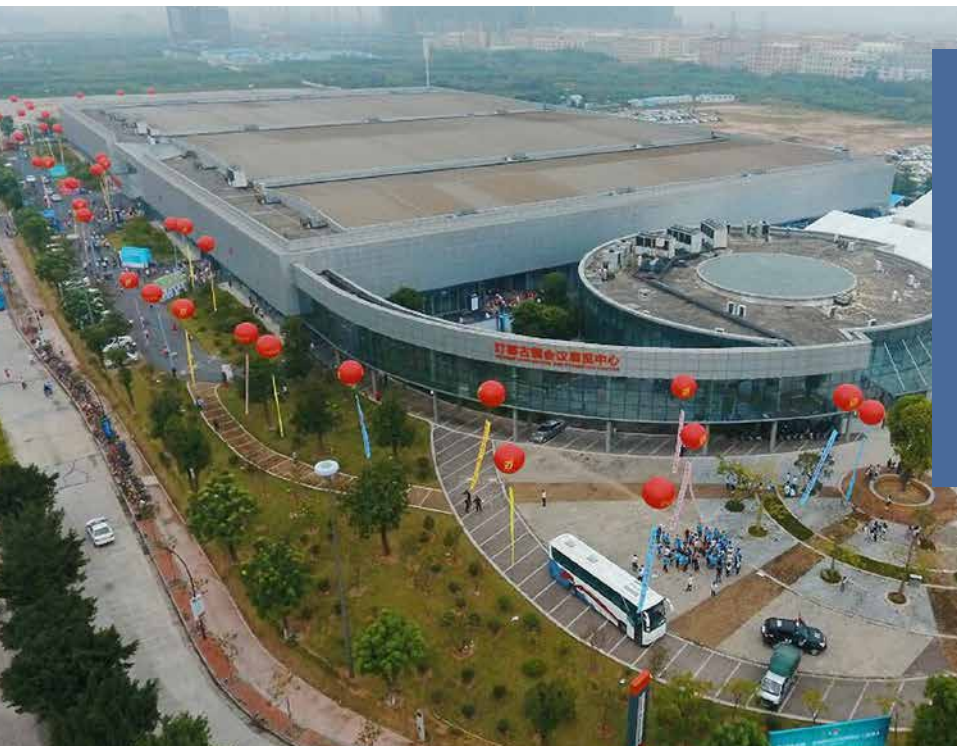
This year, the fair set up a new sub venue "Lihe Lighting Expo Center" to expand this trade show in terms of the exhibits range and total square meters.

The new Fair GMS was positioned on the accessories, raw material, manufacturing equipment and all fields in lighting business services. It aimed to optimize the upstream and downstream industrial chain and provided a high level purchasing stage matching with lighting manufacturing and modern service industry.

In terms of fair's service, a special "Business Matching Service" with ad-hoc, on-the-spot meetings was set up to overseas buyers. This service effectively drew buyers closer to suppliers and almost all the attendees have reached an initial sourcing intention with top suppliers of the fair.

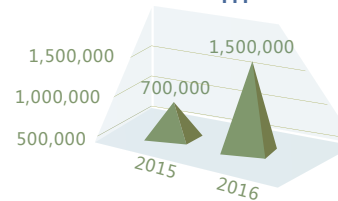
Dates	22-26 October, 2016
Venues	<p>Main Venue :</p> <p>Guzhen Convention and Exhibition Center</p> <p>Sub Venues :</p> <p>Lihe Lighting Expo Center</p> <p>China Lighting Plaza</p> <p>STAR ALLIANCE Global Brand Lighting Center</p> <p>Lighting Era Center</p> <p>Besun Lighting Plaza</p>
Space	1,500,000 sqm in total
Exhibitors	2,000
Exhibits	<p>GILF:</p> <p>Decorative Lighting, Household Lighting, Commercial Lighting, LED Lighting & Technology, Outdoor Lighting, Electric & Electrical Products</p> <p>GMS:</p> <p>Equipment, Accessory, Raw Material, 3D Printiing, Business Services</p>
Visitors	83,614 quality buyers from 118 countries, including 4,126 overseas buyers
Sponsors	<p>China Association of Lighting Industry</p> <p>Zhongshan Municipal People' s Government</p>
Organizers	<p>Bureau of Commerce of Zhongshan City</p> <p>Guzhen Township People' s Government of Zhongshan</p> <p>Guzhen Lighting Expo Co., Ltd</p>



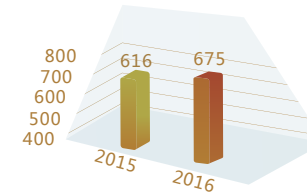


The 18th GILF was hosted with a great success. From 2016, the exhibition area increased by 114%. The number of exhibitors has increased by 9.6%. Meanwhile, the number of visitors in the main venue increased by 22%.

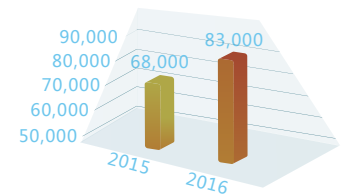
Exhibition Space m²



Exhibitors



Visitors



The brand new exhibition GMS was concurrently hosted with GILF. The exhibition area is 7,000 sqm and the number of exhibitors is 102.

7,000 SQM **102** Lighting Brands





1F, Convention Center

Intelligent Light Environment

10.22 (Saturday) 14:00–17:00

Practice Seminar on Patent Litigation in China, America & Europe

10.23 (Sunday) 9:00–12:00

Lighting Capital as Development Platform

10.23 (Sunday) 15:00 18:00



2F, Convention Center

Seminar on the New Standards of the Light-biological Safety & Strobeflash of Lights

10.23 (Sunday) 14:00–17:00

Seminar on the New Technological Development of LED Lighting

10.24 (Monday) 10:00–12:00

E-Marketing

10.24 (Monday) 14:00–17:00



GILF B2B Official Website “DENGGLER.COM” Launching Conference

10.22 (Saturday) 14:00–15:00



“DENGGLER.COM”



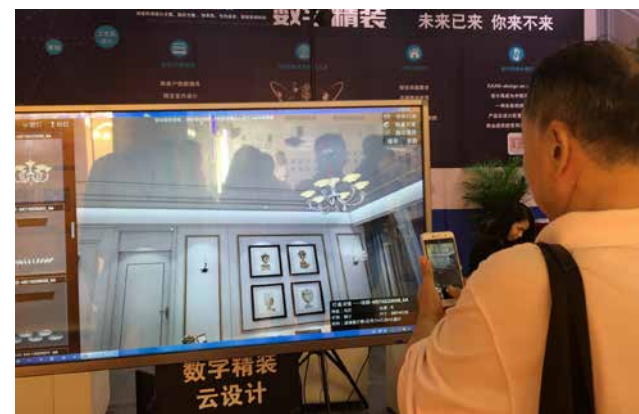
Digital Marketing Drive Lighting Manufactory to win global market

10.22 (Saturday) 15:00–16:00



The Future is Now - Zhongshan Kinglong Digital Refined Decoration and Design

10.23 (Sunday) 14:00–17:00



Uwin Product Announcement

10.23 (Sunday) 9:00-12:00

The 1st Zhongshan Lighting Accessory Industry Exchange

10.24 (Monday) 9:00-12:00

Professional Laser Technology Scheme - Glorystar Laser

10.25 (Tuesday) 14:00-16:30



Original Design As the Way to Success

- Francesco Sani Architetto

10.24 (Monday) 10:00-11:00

- Actual Chinese Market Conditions
- How European Companies Works
- Original Design As the Way to Success in the Markets



2016 STAR ALLIANCE
Purchasing Festival



2016 Interior Design in China - Guzhen



2016 Besun Sales Promotion



Lighting Culture Exhibition



Lighting Capital Brand Assembly &
Launching Event of Building Intellectual
Property Protection Credit System



The 15th China Lighting Capital Industry
Summit Forum

海外买家
免费接送

Free Travel Service



Free Travel Service

Free compact executive car run among airports, official hotels and main venue.

海外买家
免费住宿

Official Booking Service



Official Booking Service

Upscale business hotel booking arrangement for the overseas visitors.

VIP Lounge

海外买家
VIP区



VIP Lounge

The VIP Lounge offers free Wi-Fi and snacks as standard for every overseas visitors. Pre-registration overseas visitors can also enjoy free lunch buffet.



Business Matching Meeting

Business Matching Service effectively draws buyers closer to suppliers through one-to-one and face-to-face meetings.

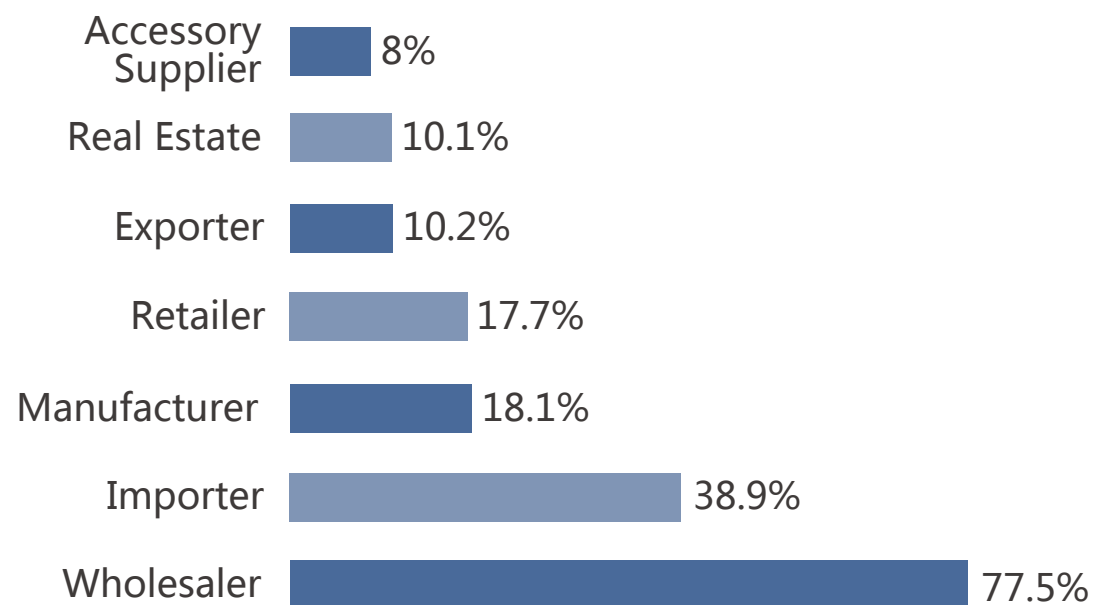
Satisfaction of Buyers



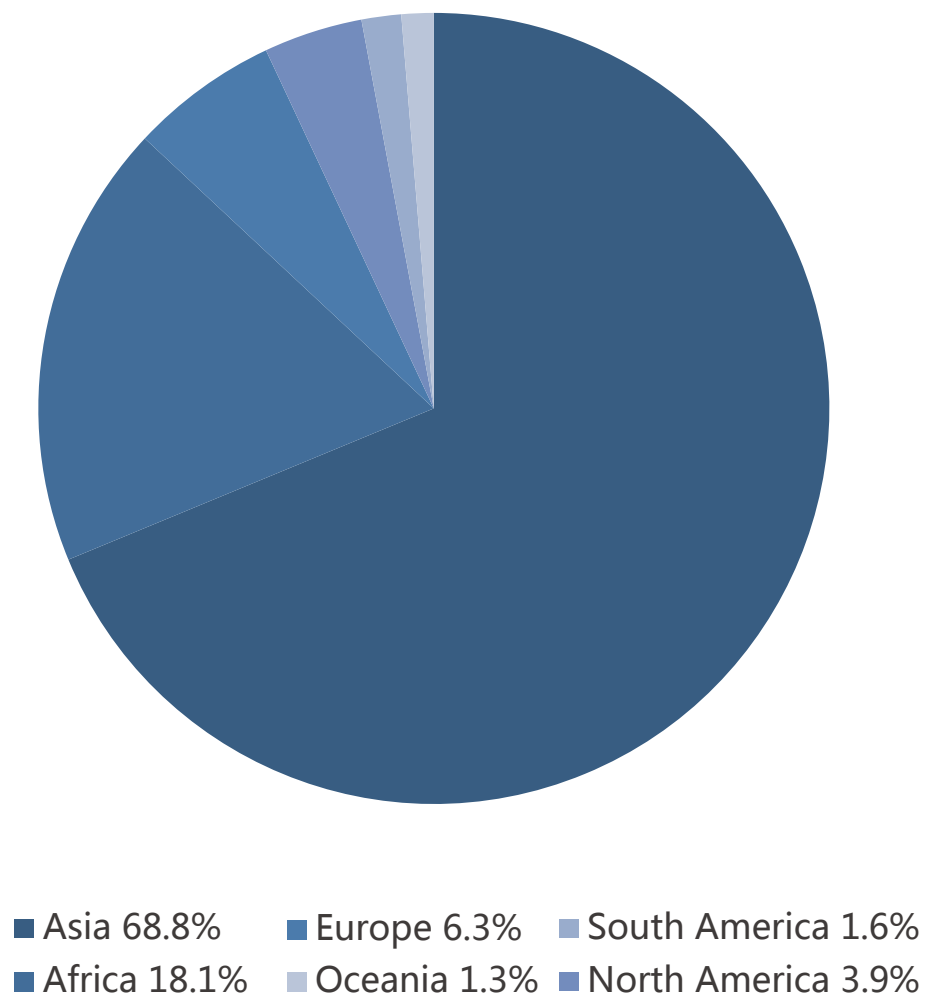
This Fair attracted 4,126 overseas visitors from 118 countries, increased by 21% compared to last year.

The overseas visitors were from 118 countries & regions, consisting of 68.8% Asian, 18.1% African, 6.3% European, 3.9% North American, 1.6% South American, 1.3% Oceania.

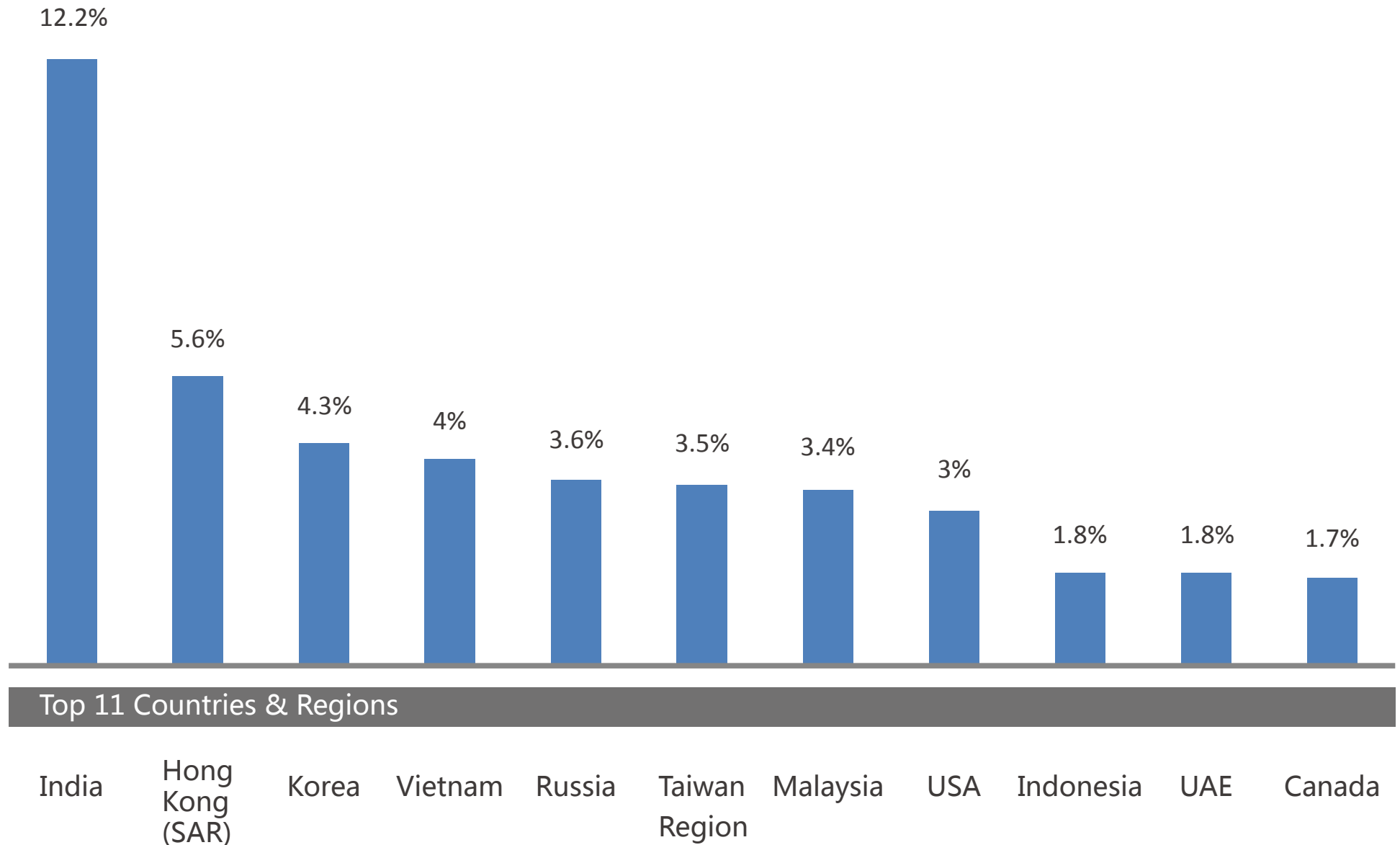
Business Nature



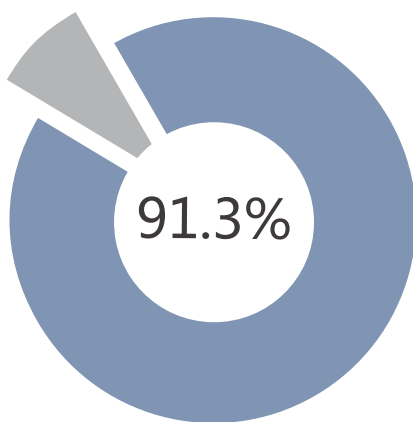
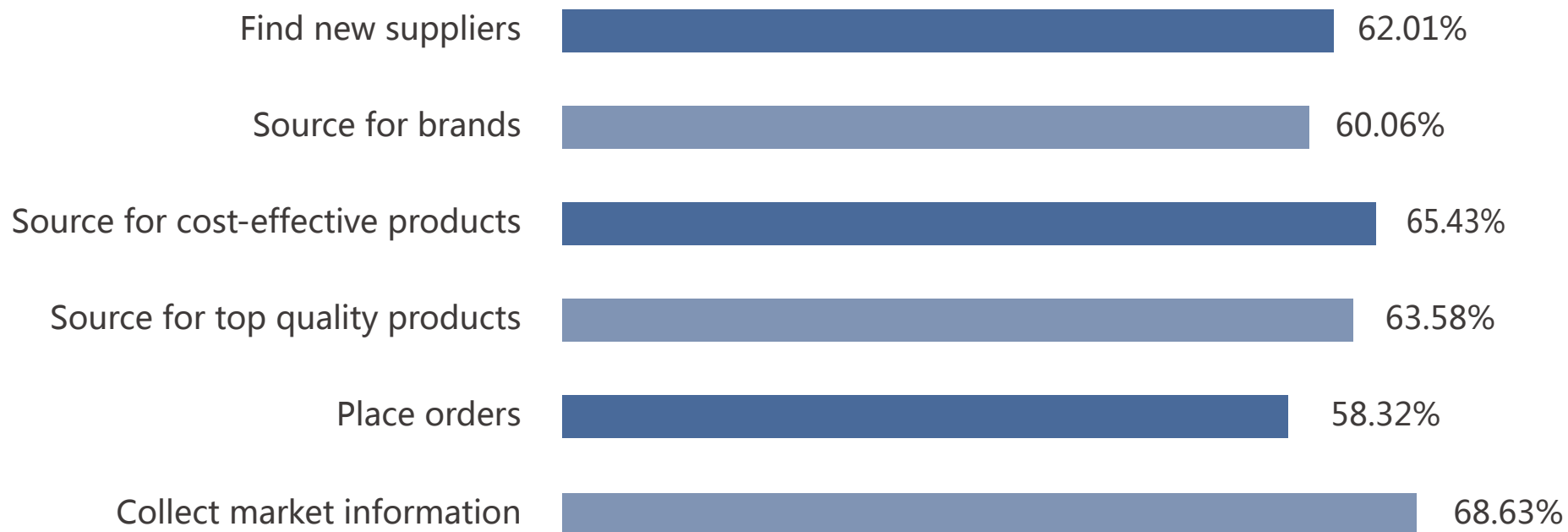
Regional Scope



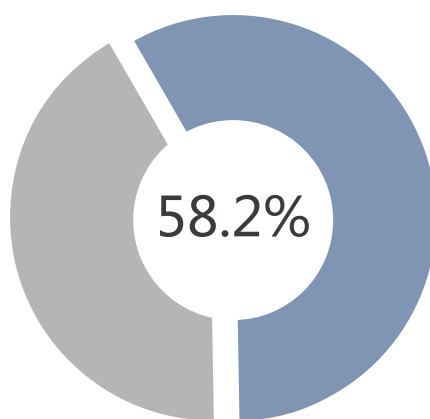
Top 11 Best Represented Countries & Regions



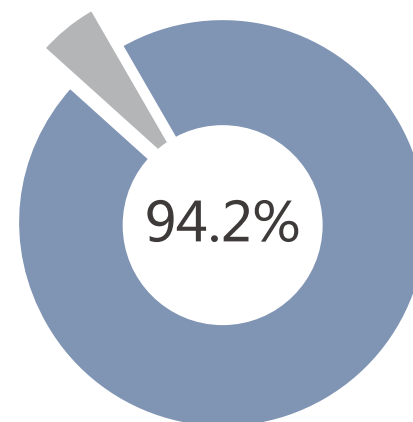
Achieved Objectives



Overall Satisfaction



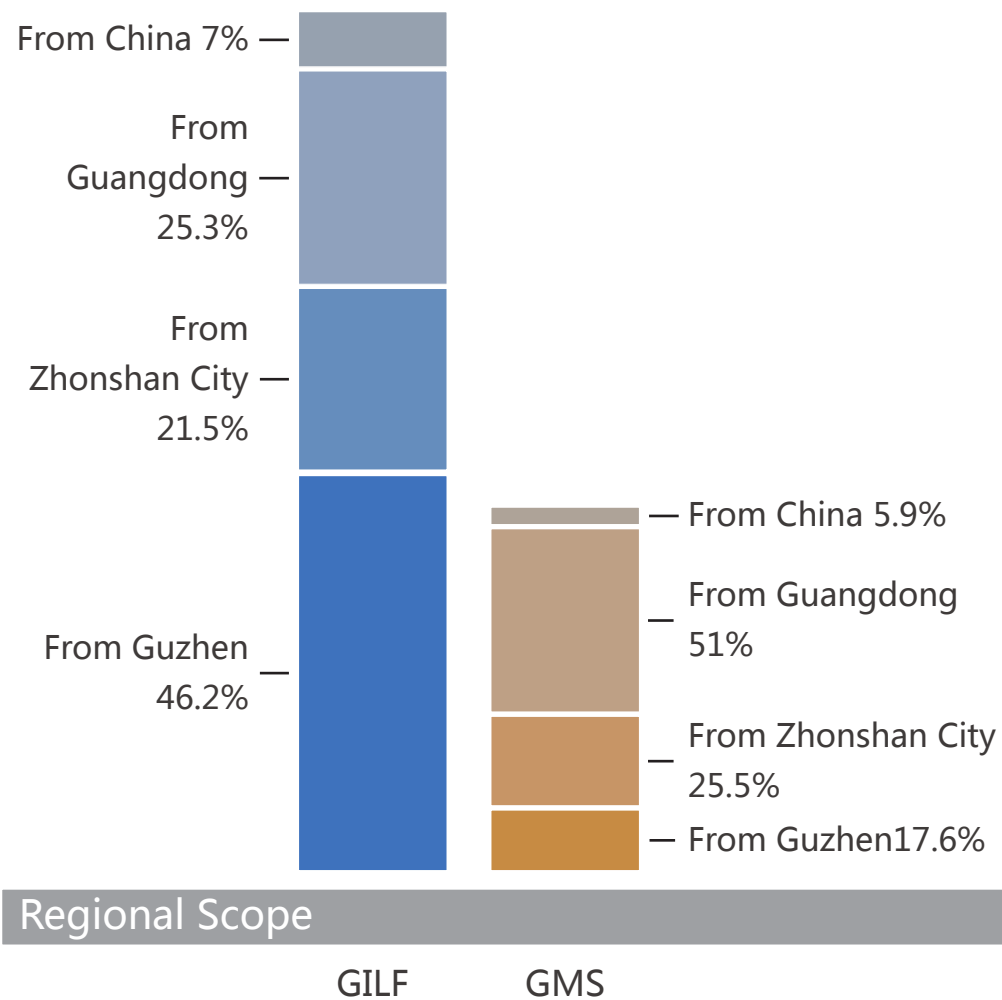
Willing to attend
to next edition



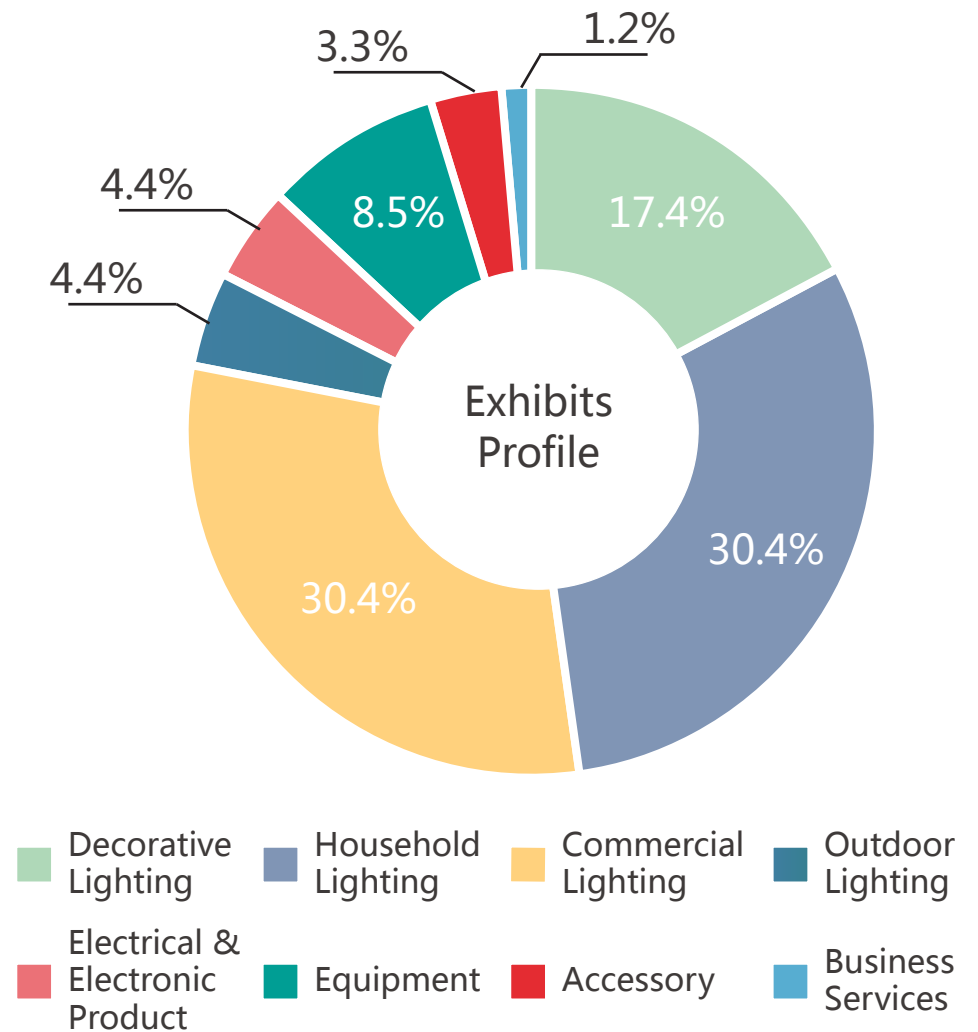
Willing to recommed
colleague to next edition

The fair attracted 777 quality exhibitors to participate in the main venue, including 675 exhibitors at GILF and 102 at GMS.

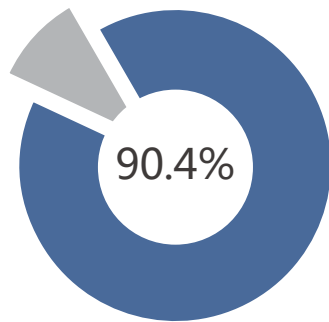
Regional Scope



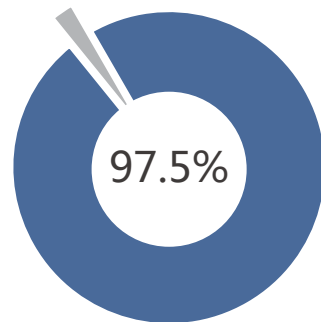
Exhibits Profile



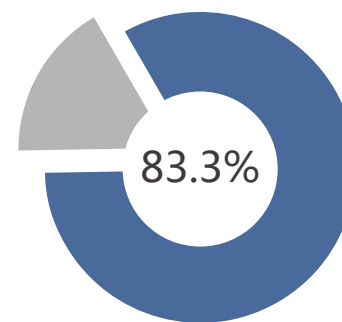
Satisfaction of Exhibitors



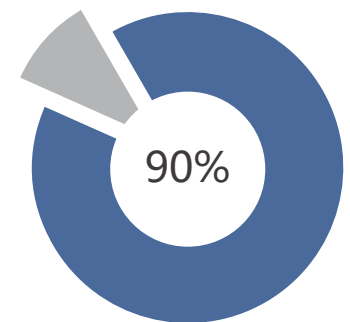
Willing to recommend
peer to the 19th GILF



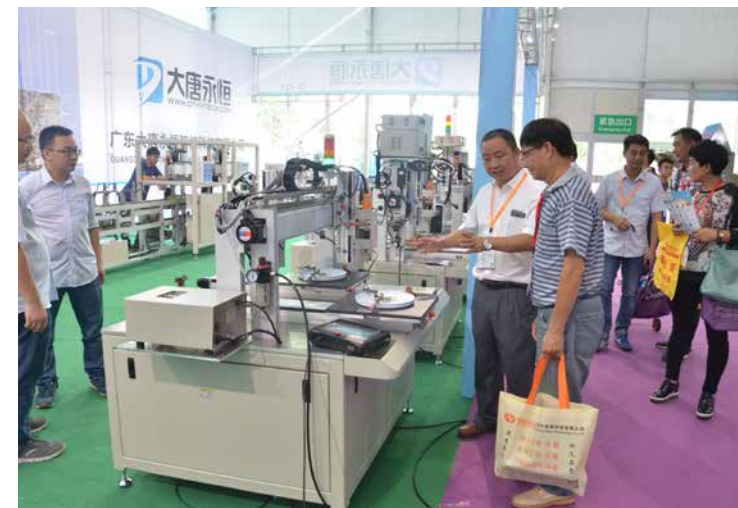
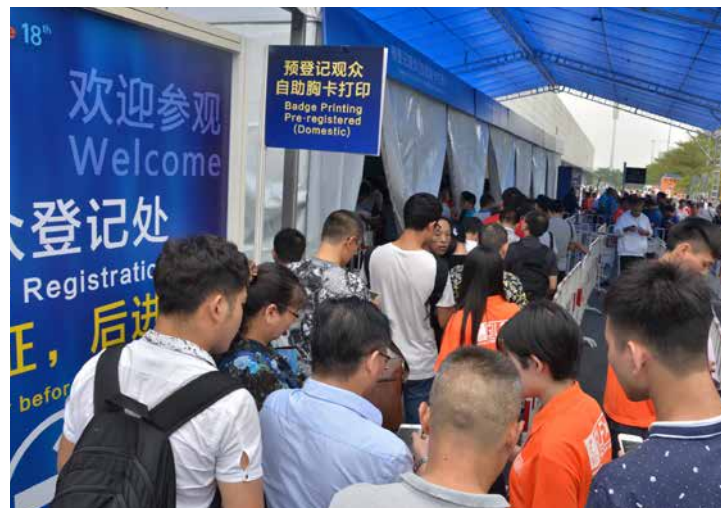
Willing to participate
in the 19th GILF



Willing to recommend
peer to 2017 GMS



Willing to participate
in 2017 GMS



Lighting Fair The 19th



The 19th China (Guzhen)
International Lighting Fair

March 18–21, 2017



Guzhen Lighting
Manufacturing Supply
& Business Services Expo 2017

March 28–31, 2017



☎ 0760–2235 3188

🌐 www.gzlightingfair.com
www.denggle.com