

Lighting Fair The 19th

The 19th China (Guzhen) International Lighting Fair

Original Source of Lightings for 6 Billion People Worldwide

2017.3.18~21

Post Show Report



Lighting Fair The 19th

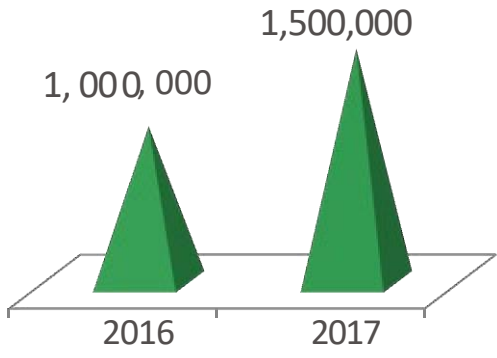
The 19th China (Guzhen) International Lighting Fair is held on 18-21 March 2017 at Guzhen Convention and Exhibition Center, Guangdong, China. Themed on “original source of lightings for 6 billion people worldwide”, the fair sets brand hall, decorative lighting , electronics and electricity, residential lighting, commercial lighting and outdoor lighting, the 6 halls and join hands with 6 sub-venues in town to present loads of lighting products and events.



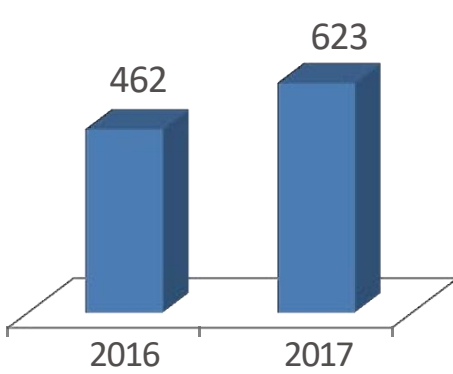


The exhibition space of the 2017 GILF rise 50% compared to last year, reach to over 1.5 million sq. m. The number of exhibitors in the main venue reach 623 and buyers reach 37,000.

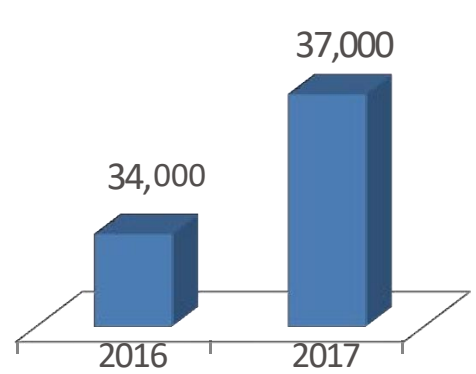
▶ Exhibition Space m²



▶ Numbers of Exhibitors



▶ Numbers of buyers



Brands Hall Unleash the Charm of Design

The brand hall has brands like Conis, Diamond, Zhongyi, Meike and other great brands to join, showcasing the charm of the corporate and the design of the products.





Various of Exhibits

Original design and patented products see drastic increase in the event.



Works Display Zone of China International Lighting Design Award Winner

Get inspired from the
Works Display Zone of
China International
Lighting Design Award
Winner.



Denggle.com B2B Experience Zone

Enable buyers to
inquire to exhibitors
online.

The 1st Exhibits Auction

The GILF held the 1st Exhibits Auction, 10 exhibitors and many buyers take part in the activity. Total 12 exhibits got bit at auction price.





★ Multi Channels to register

Website, WeChat and Business Cards

Quality Services



★ VIP Lounge

Free WI-FI, snacks and drinks



时间: 2017-03-27至2017-03-31

展馆: 灯都古镇会议展览中心

简介: 第19届中国·古镇国际灯饰博览会(春季)以内销为主,兼...

酒店

租车

鲜花

请输入酒店名称

确定

★ Hotel Booking

Book at discounted Rate



★ Exhibitor Inquiry

Over 2,000 exhibitor information



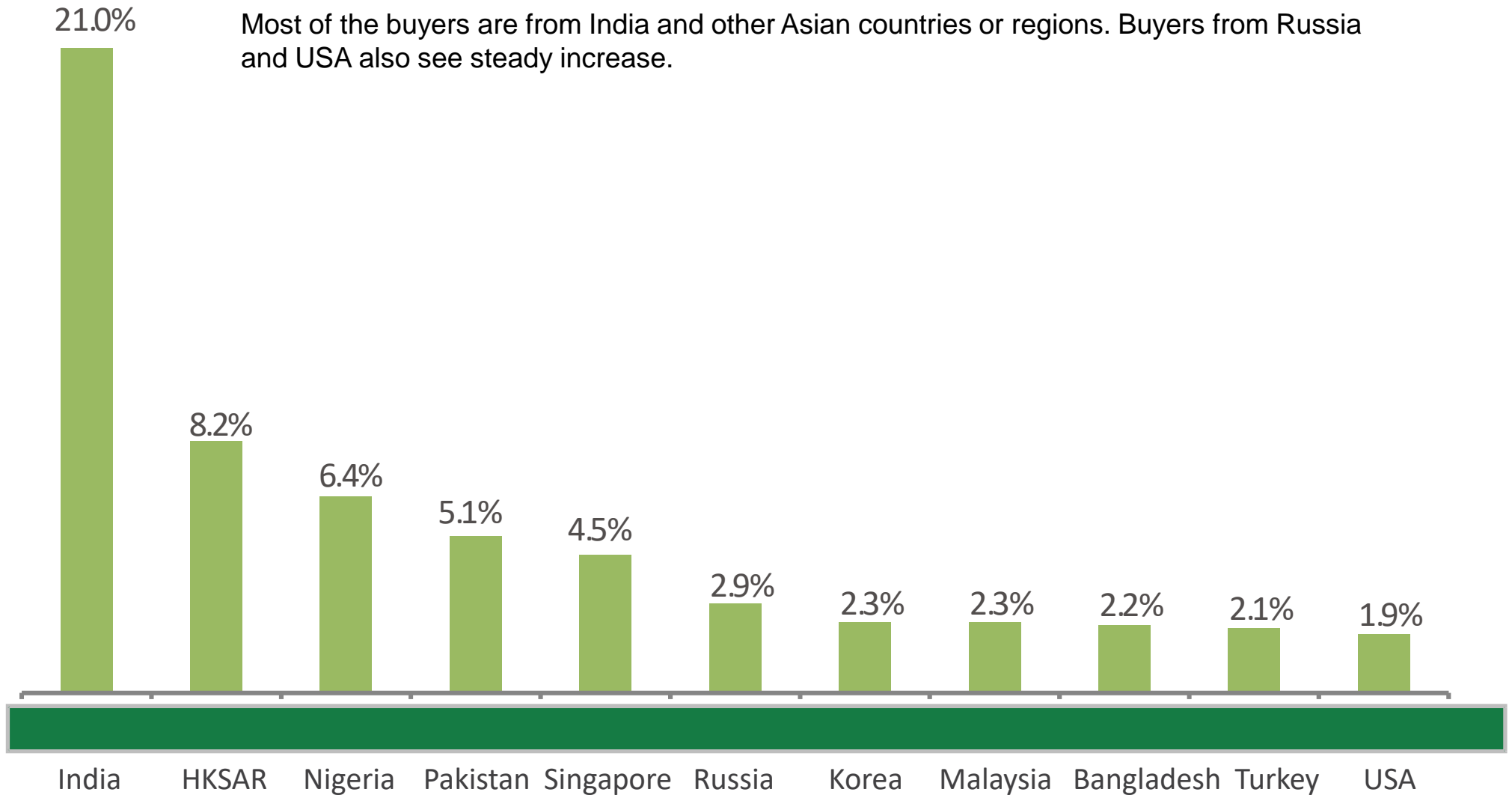
★ Free Shuttle

To sub-venues/Guangzhou Airport/ Zhongshan Port

Visitor Profile

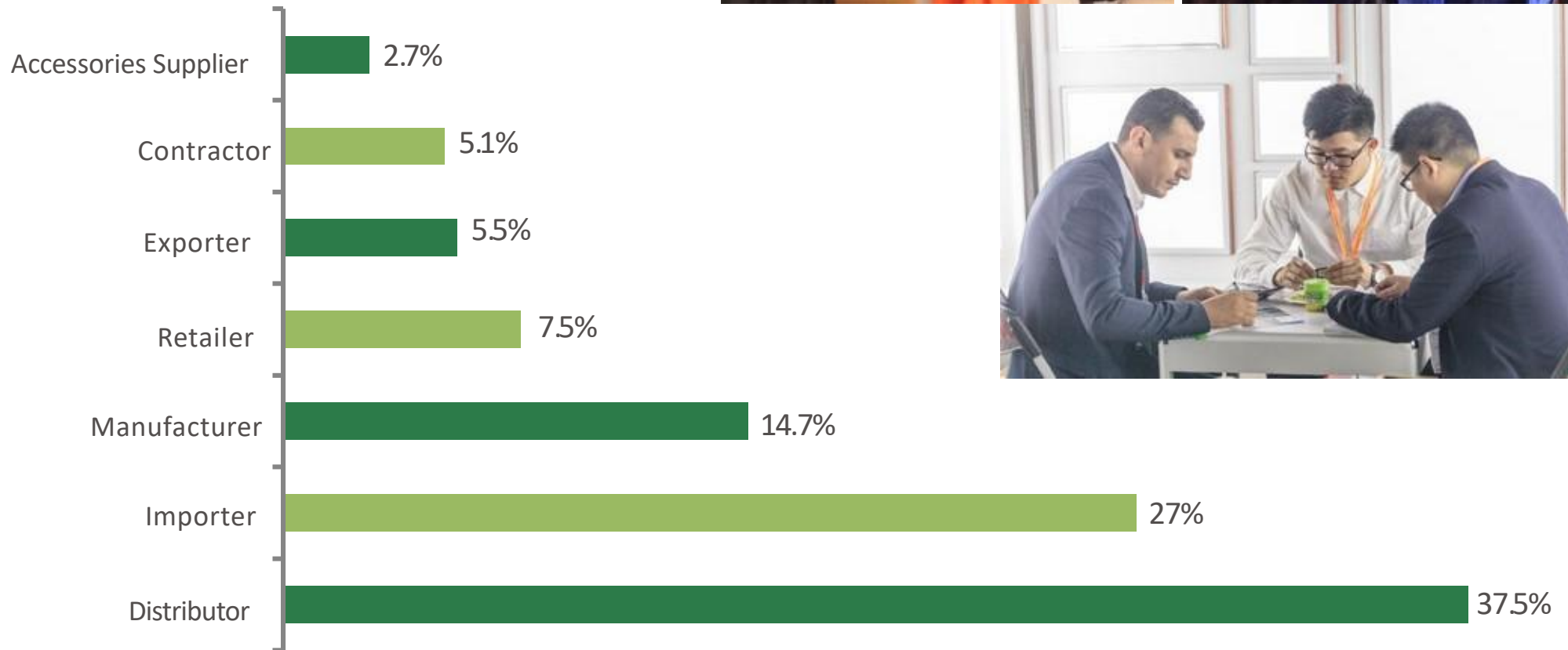
The 19th Guzhen Lighting Fair welcome 1,706 buyers outside mainland China, a jump of 7.02% compared to 2016.

Most of the buyers are from India and other Asian countries or regions. Buyers from Russia and USA also see steady increase.



Business Nature

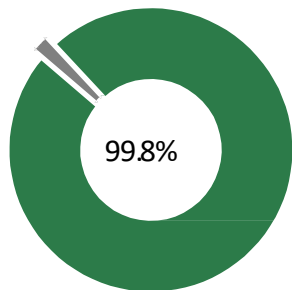
Most of the visitors of the 19th GILF are Distributor, Importer and Manufacturer.



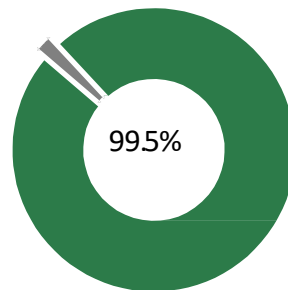
Factors Matter to the Visitors



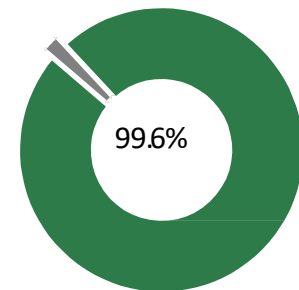
Satisfaction Rate



99.8% of the buyers feel satisfied to the fair



99.5% of the buyers will recommend the Guzhen Lighting Fair to friends

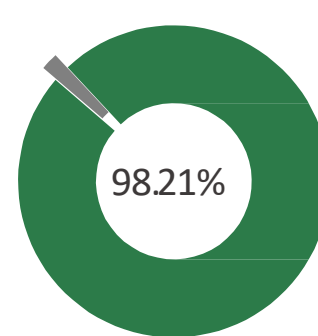
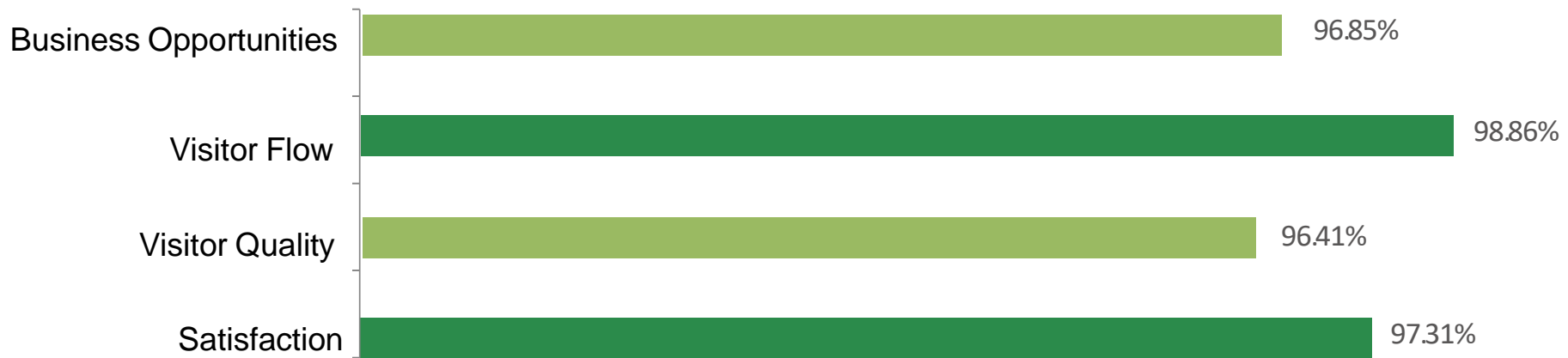


99.6% % of the buyers will attend the next fair

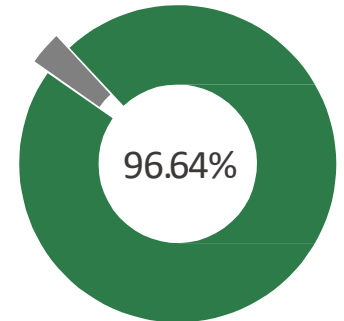
Exhibitor Analysis

There are 623 exhibitors attend the GILF.

Satisfaction Rate



98.21% of the exhibitors will recommend the Guzhen Lighting Fair to friends



96.64% of the exhibitors will attend the next fair



Onsite Activities

Opening Ceremony

Explore New Retail for China Lighting & Lights Forum

New Entity and New Mode for China Lighting Industry

Internet + Lights Mall Press Conference

Reading of the New 3C Requirements

The Experiment of the Proper Way to Provide Light for Plant

2017 China Lighting Design Trend Seminar



Activities in Sub-venues

Huayi Plaza
Annual Lighting Feast

Star Alliance
“Original Design” Expo
Fun Lectures about Lights

Lihe Lighting Expo
Lighting Brands Joint Event

Besun Plaza
Discount Sourcing

Huayu Plaza
Grand Opening Ceremony







Post Show Report

Guzhen Lighting Manufacturing, Supply & Business Services Expo 2017

 **上海博华国际展览有限公司**
Shanghai UBM Sinoexpo International Exhibition Co., Ltd.



中山古镇灯都博览有限公司
Guzhen Lighting Expo Co., Ltd.



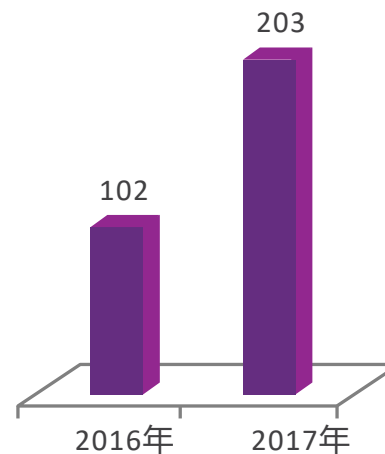


Guzhen Lighting Manufacturing, Supply & Services Expo 2017



Themed on Lighting capital gathers business opportunities, manufacturing creates business successes, the Guzhen Lighting Manufacturing, Supply & Business Services Expo 2017 target the market niche and follow the industry trend to exhibit lighting manufacturing equipment, accessories and supplement services whilst organizing a series of forums and providing free shuttles for buyers.

The number of exhibitors reach 203. Total 11,683 buyers visit the expo.



► Numbers of Exhibitors



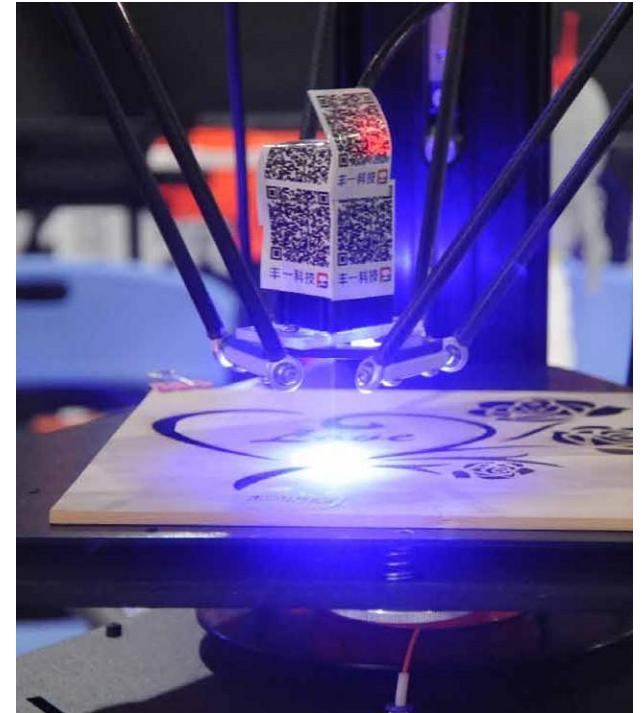
11,683

► Numbers of Buyers



Advanced Technologies

Automation, digitalization and personalized products are displayed to demonstrate the Industry 4.0.





Joined by Listed Companies and Well-known Brands

Guangda Laser, Everfine, Hongshan Laser, Dazhu, Nuoke and other well-known brands joined the expo.

Business Networking

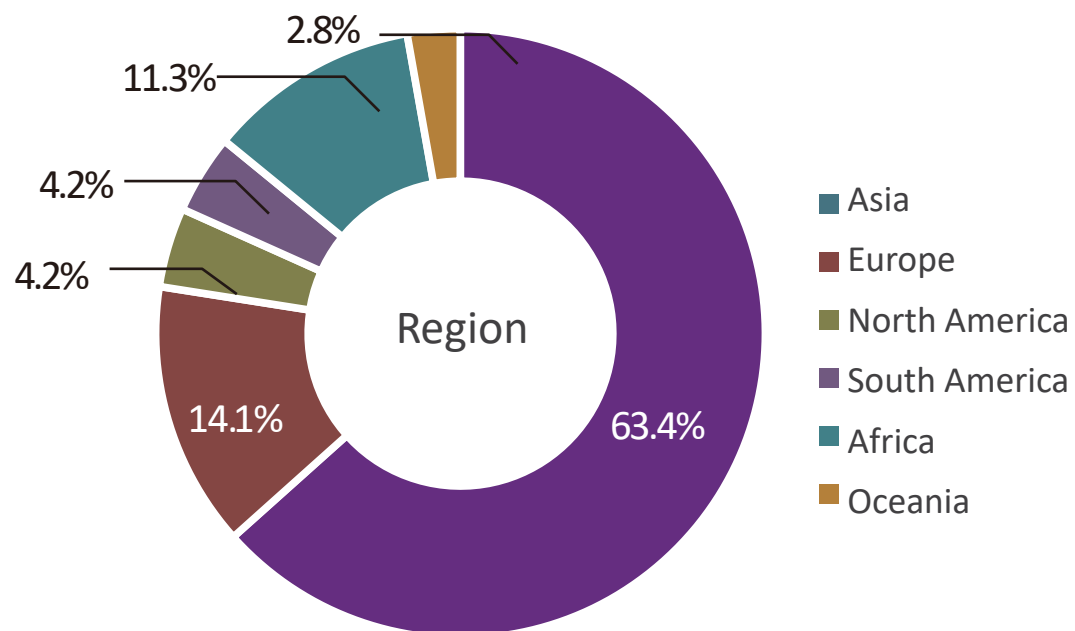
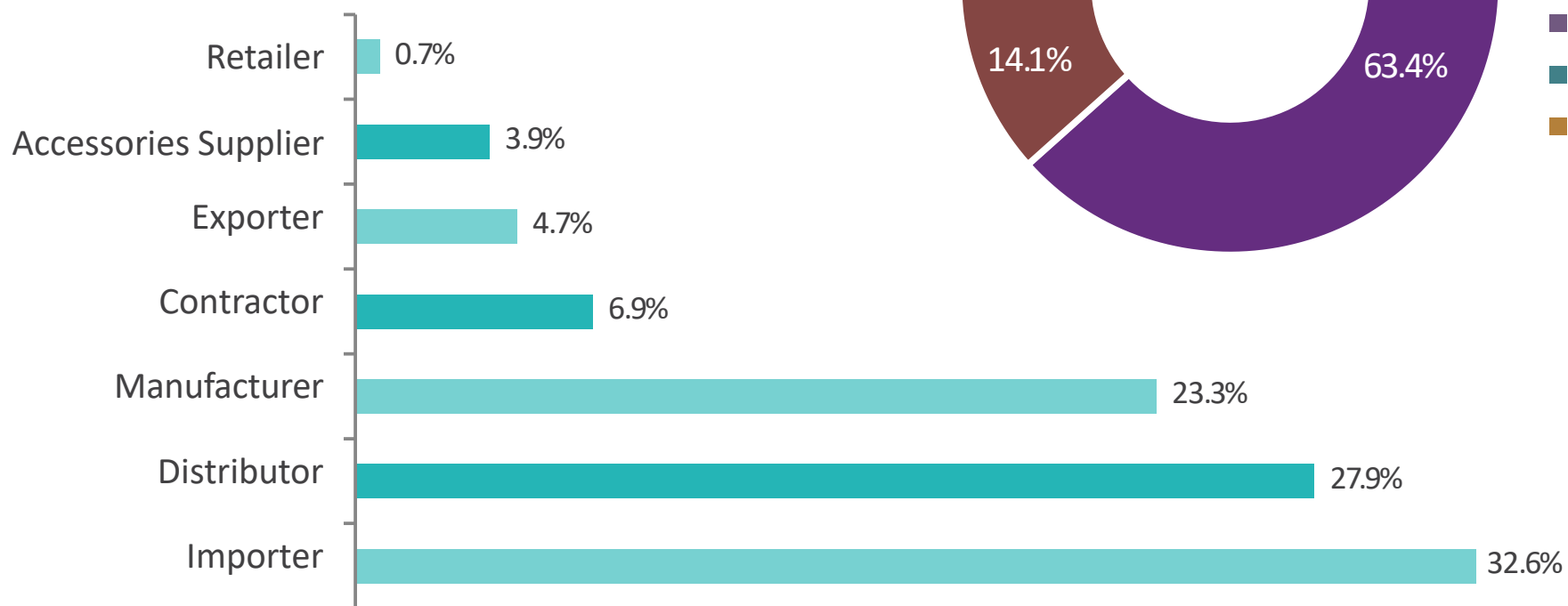
The 19th Guzhen Lighting Manufacturing, Supply and Services Expo held the business networking on March 28 to connect quality suppliers, buyers and representatives of the industry.



Visitor Profile

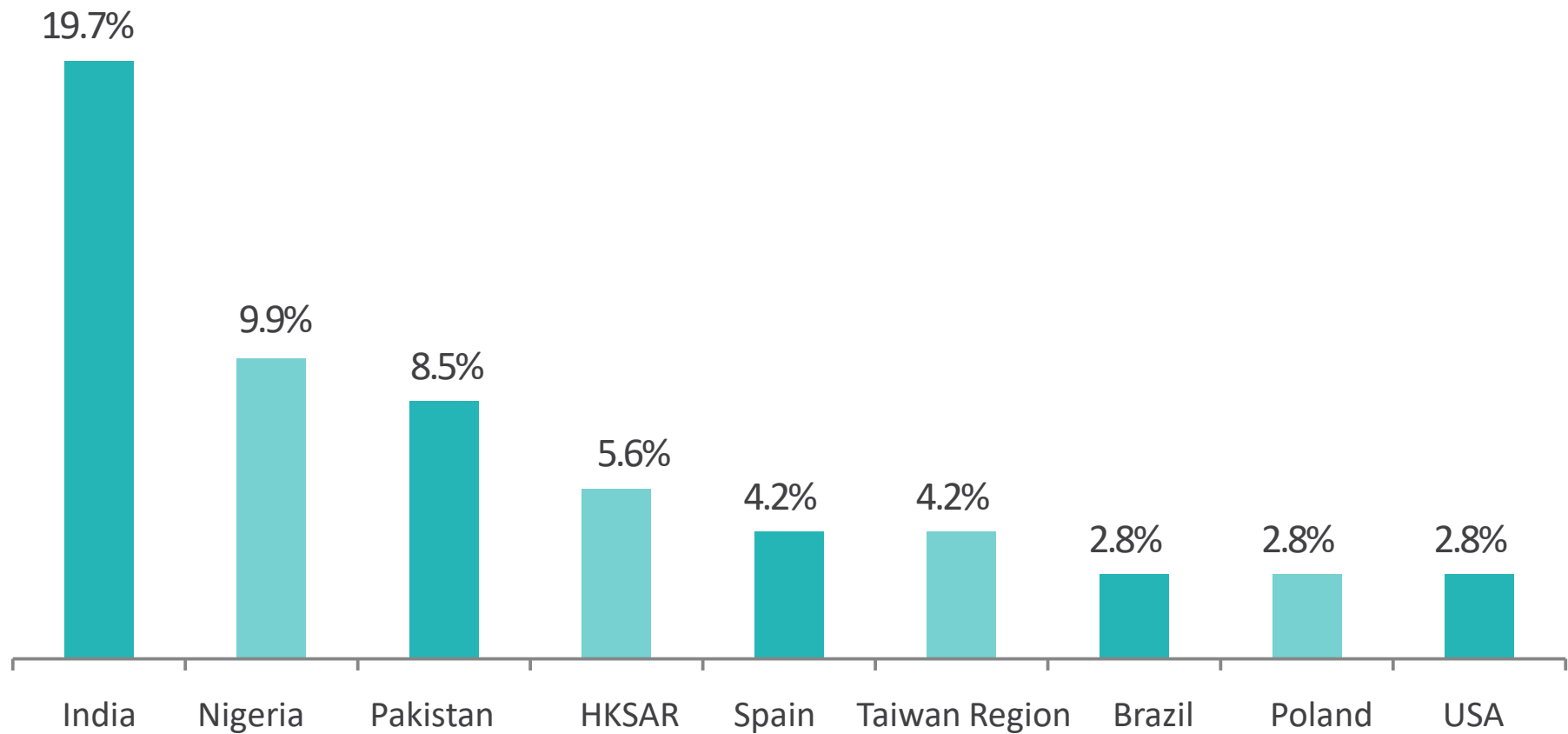
The 19th Guzhen Lighting Manufacturing, Supply and Services Expo welcome total 246 overseas buyers, most of whom are from Asia and Europe.

Business Nature



Visitor Source

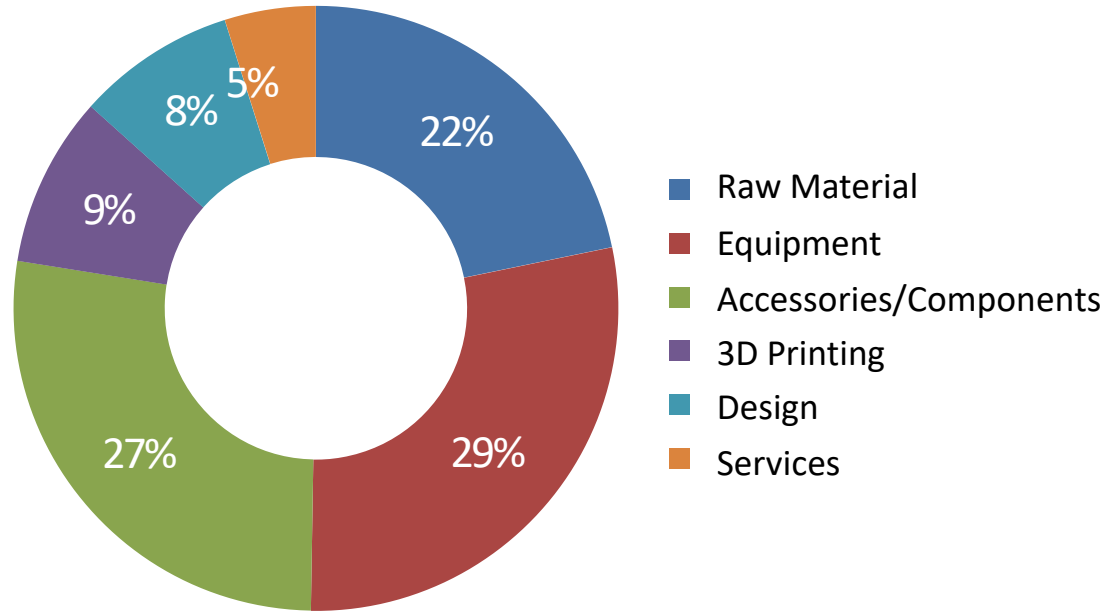
Most of the buyers are from India or other Asian countries or regions. Spain and Poland are the major buyer source from Europe, the U.S. and Brazil are the key buyer source from the America.



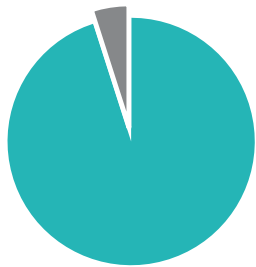
Top 9 countries/regions bought most buyers

Interested Items

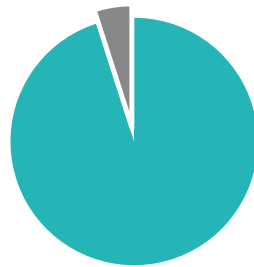
Equipment receive great attention by visitors.



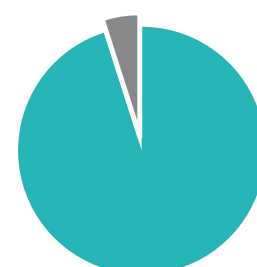
Satisfaction Rating



95.97% of the buyers feel satisfied to the fair



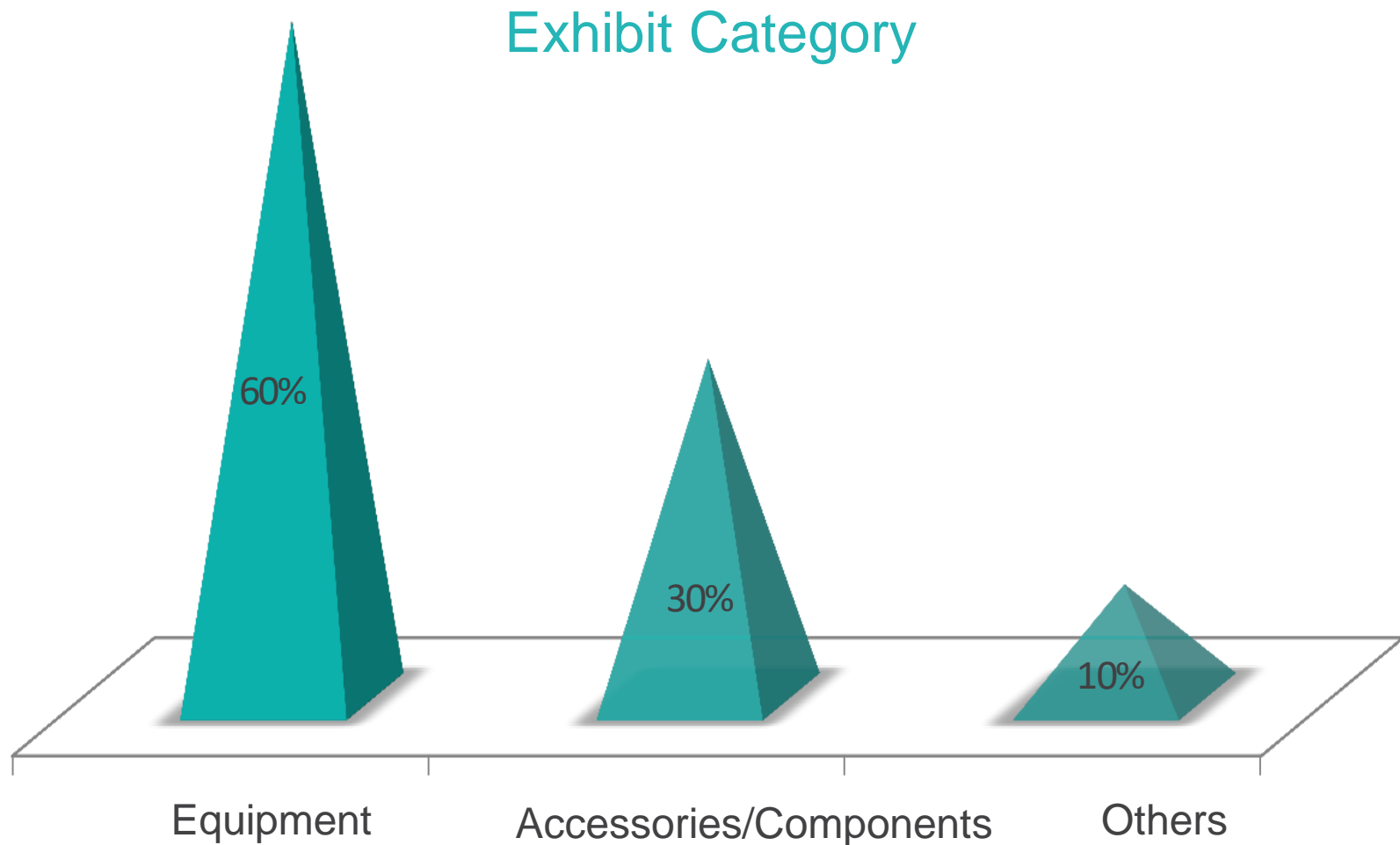
95.59% of the buyers will recommend the fair to friends/colleagues



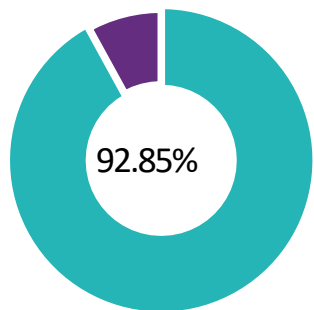
95.78% of the buyers will attend the next fair

Exhibitor Analysis

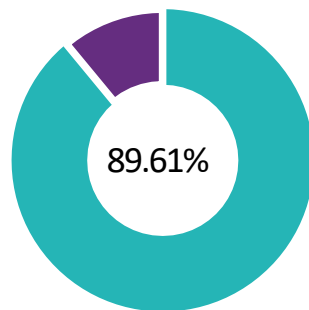
There are total 203 exhibitors, most of whom are equipment manufacturers.



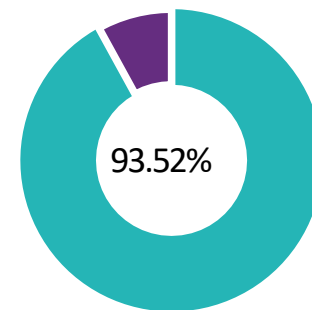
Satisfaction Rating



92.85% of the exhibitors feel satisfied to the fair



89.61% of the exhibitors will recommend the fair to friends/colleagues



93.52% of the exhibitors will attend the next fair



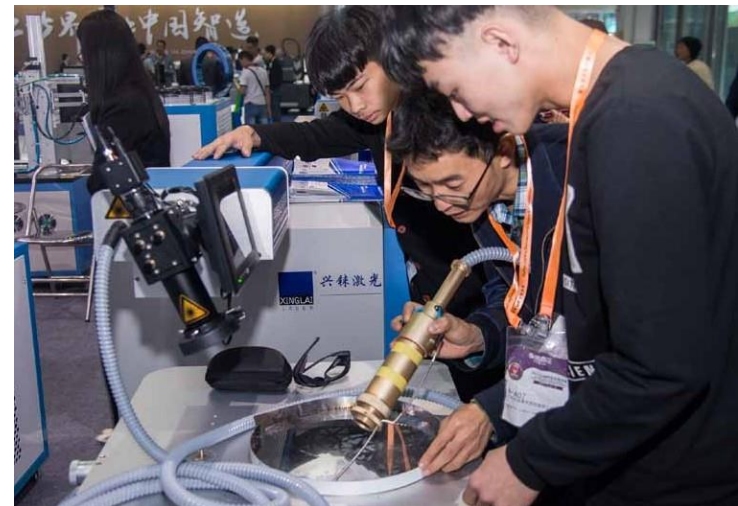
The Big Data Analysis of the Lighting Industry

Smart Capability and Manufacturing—The Industry 4.0 Summit

The 2nd Zhongshan Lighting Accessories and Service Forum

New Foreign Trade + Supply Chain Service for Reducing Managing Cost

Challenges the Lighting Industry Face in the Middle East Market



Moments

