



Hosted Buyer Program Go Online

古镇灯博会全球买家采购行线上展

2022.11.3-11.30

The Post Show Report 展后报告



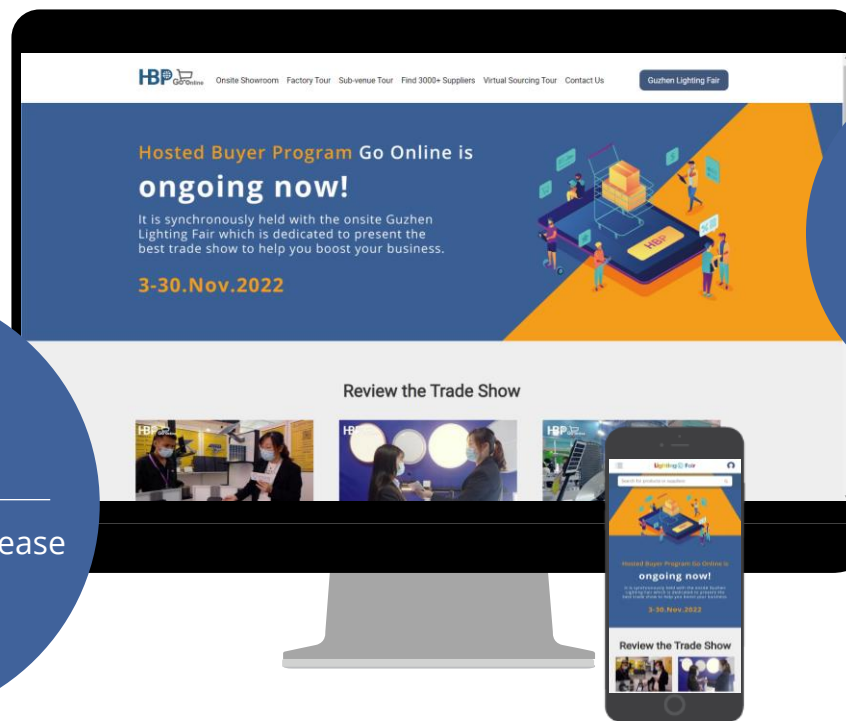
4,003,024

Total Page Views

页面浏览量

152%

Total page views increase
页面浏览量比增



147%

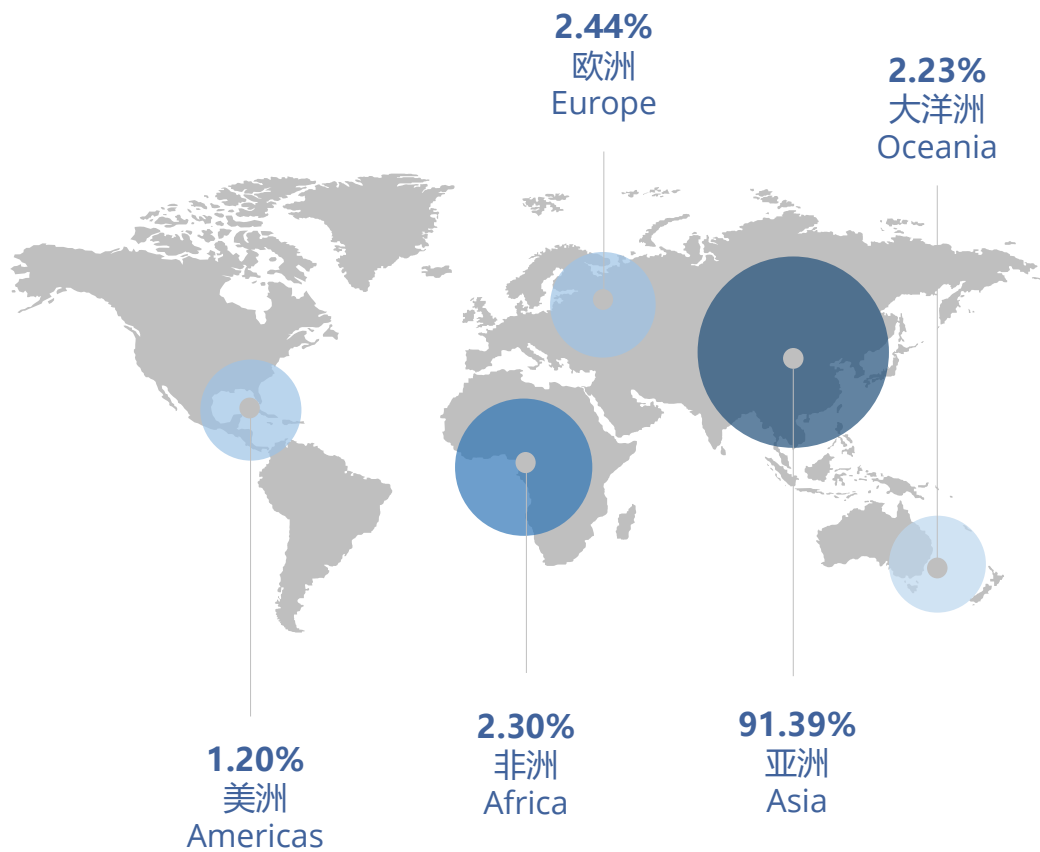
Total visitors
increase
访客量比增

1,225,875

Buyers contributed above visits across
1-month online exhibition period
为期一个月的线上展访客量

Proportion of Visitors

访客来源占比



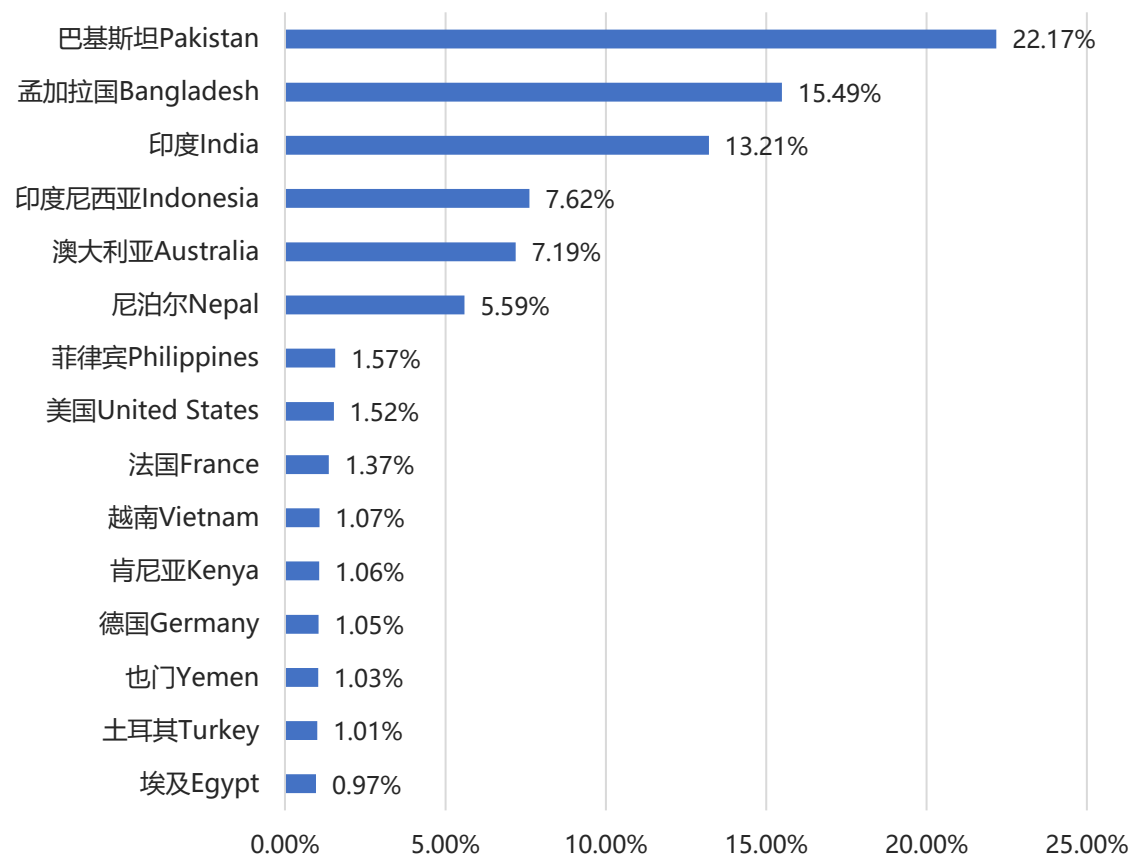
*With 0.44% Other/Unknown
来源其他或未知

Visitors from 147 Countries Engaged

访客来自全球**147**个国家

TOP 15

前15位



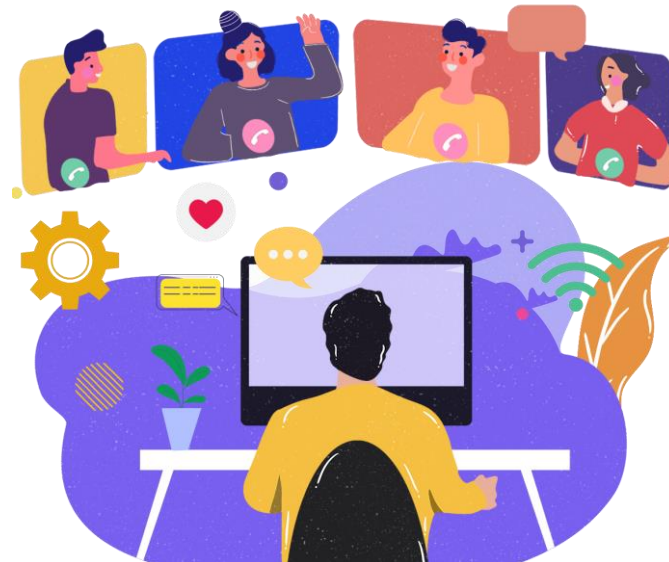
Inquiries & Matchmaking 询盘与配对

361 Inquiries
求购询盘

40 Online
Matchmaking
线上配对

1,002 Registered Buyers
注册买家

203 Quoted Companies
收到询盘的企业





3,000+
Online Exhibitors
线上展商



28,076
Online Products
线上展品

Trending Product Category
热门询盘产品种类



Chandelier
吊灯



Floodlight
投光灯



LED Strip Light
LED灯带



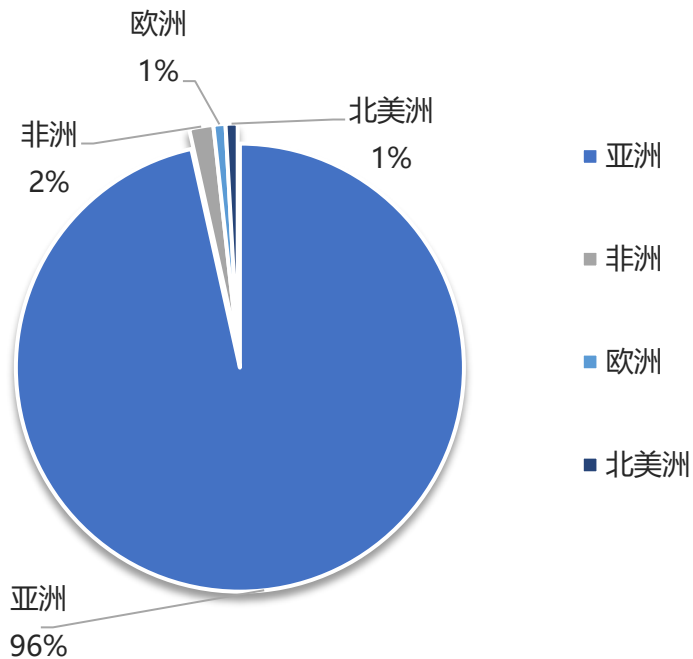
Wall Lamp
壁灯



Table Lamp
台灯

Distribution of Buyers Nationality

询盘买家来源地分布



Proportion of Each Continent
各大洲询盘占比



United Arab Emirates
阿联酋



India
印度



Pakistan
巴基斯坦



Bangladesh
孟加拉国



Bulgaria
保加利亚



Saudi Arabia
沙特阿拉伯



Namibia
纳米比亚



Mongolia
蒙古国



Algeria
阿尔及利亚



Nepal
尼泊尔

Most active countries in raising RFQs
询盘来源较多的10个国家

TOP
10

4 Showroom display live
in sub-venue
场灯光探店视频号直播 (外贸专场)

8,053

Total views of online
live broadcast
直播观看量



Among which, 16 quality exhibitors were committed to digitally showcasing their showroom and products via Sub-venue Megastore Tour.

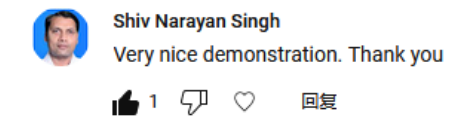
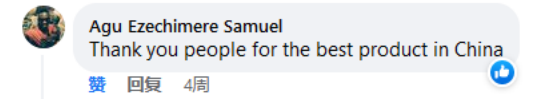
16家展商通过线上直播新形式展示产品及实体展厅。



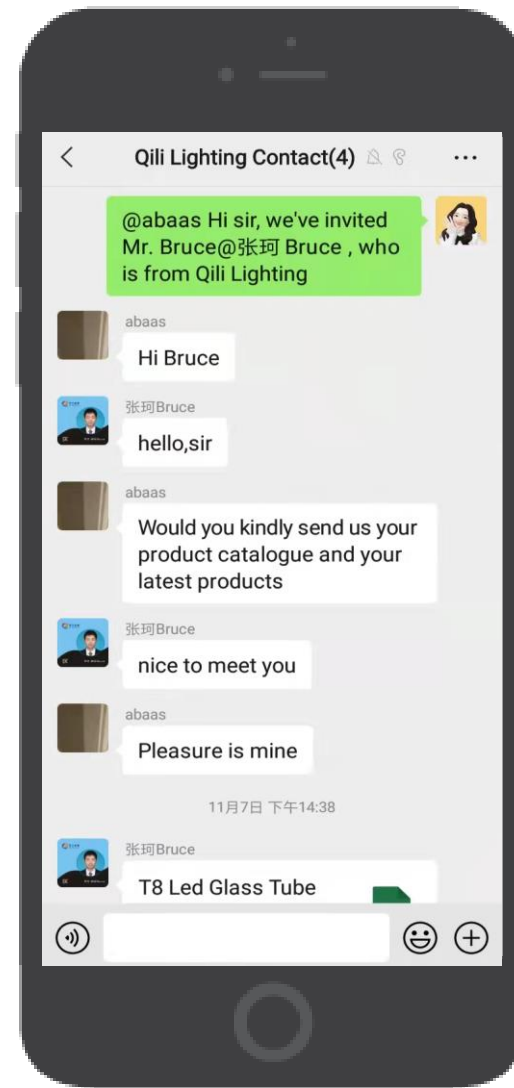
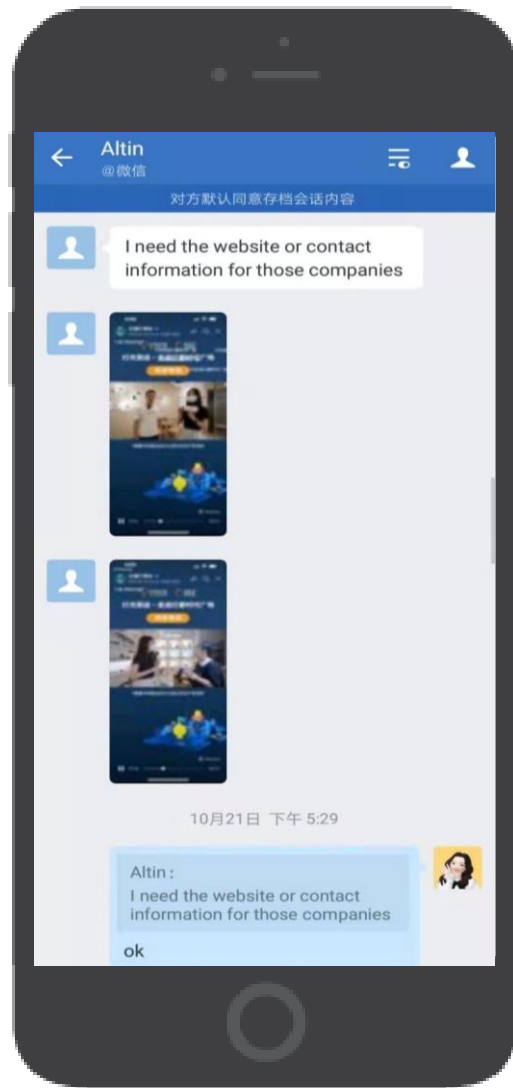
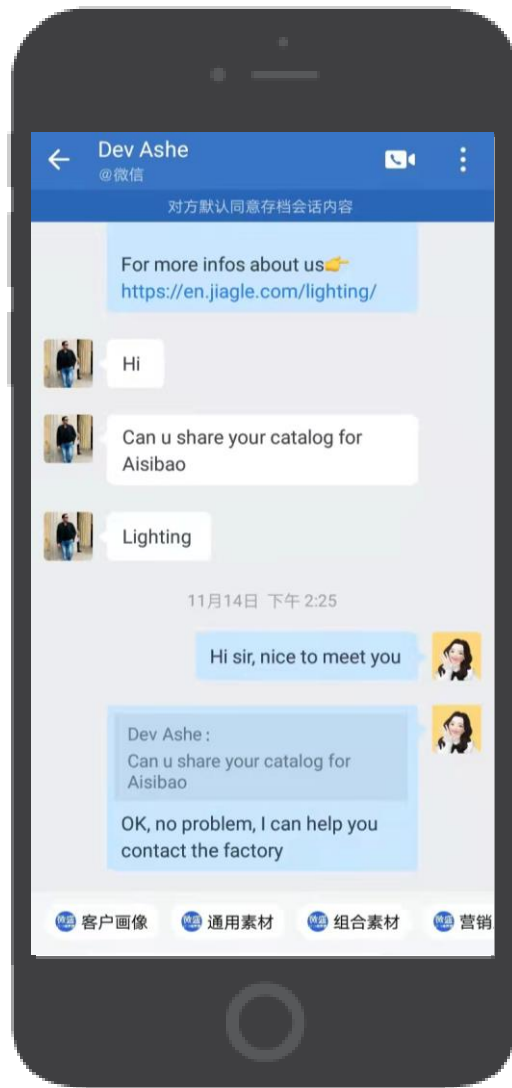
Facebook & Instagram Fanpage post reaches
 社交媒体公共主页覆盖人数

54,000+ Facebook Fanpage likes
 公共主页获赞数

3,300+ Instagram followers
 Instagram粉丝数



Online EZBuy Service 线上匹配服务



EZBUY Buyer Program 采购通买家服务

"1 on 1" Online Services

1V1 私人定制服务

Request for Quotations

获取产品报价

Business Matching Online

在线配对

Free Business Info

及时获取行业资讯

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