

Lighting Fair The 20th

第20届中国·古镇国际灯饰博览会

Concurrently:
Guzhen Lighting Manufacturing, Supply and Services Expo 2017 (Autumn)

2017.10.30~11.3

Post Show Report



上海博华国际展览有限公司

Shanghai UBM Sinoexpo International Exhibition Co., Ltd



中山古镇灯都博览有限公司
Guzhen Lighting Expo Co., Ltd.

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The 20th China (Guzhen) International Lighting Fair (GILF) was concurrently held with “Guzhen Lighting Manufacturing, Supply and Services Expo 2017” so as to build up a one-stop professional lighting purchasing platform that covers the whole industrial chain.

This year, the fair set up a new sub venue “International Streetlight City” to expand this trade show in terms of the exhibits range and total square meters.

As for fair’ s service, the new tailor made service “VIP Sourcing Tour” connected quality suppliers in sub-venues to overseas buyers with specific sourcing purposes. The service took advantage of sub-venues, offering buyers more options in procurement and thus making their sourcing tour more fruitful. Almost all the attendees have reached an initial sourcing intention and were satisfied with the service.

Dates

30 October - 3 November 2017

Venues

Main Venue :
 Guzhen Convention and Exhibition Center
 Sub Venues :
 Lihe Lighting Expo Center
 China Lighting Plaza
 Star Alliance Global Brand Lighting Center
 Lighting Era Center
 Besun Lighting Plaza
 Huayu Plaza
 International Streetlight City

Space

Over 1,500,000 sqm

Exhibitors

Over 2,000

Exhibits

GILF:
 Decorative Lighting, Household Lighting, Commercial Lighting,
 LED Lighting & Technology, Outdoor Lighting, Electrical Products
 GMS: Equipment, Accessory, Raw Material, 3D Printing,
 Business Services

Visitors

89,552 quality buyers from 118 countries, including 4,526 overseas buyers

Sponsors

China Association of Lighting Industry
 Guzhen- China Lighting Capital

Organizer

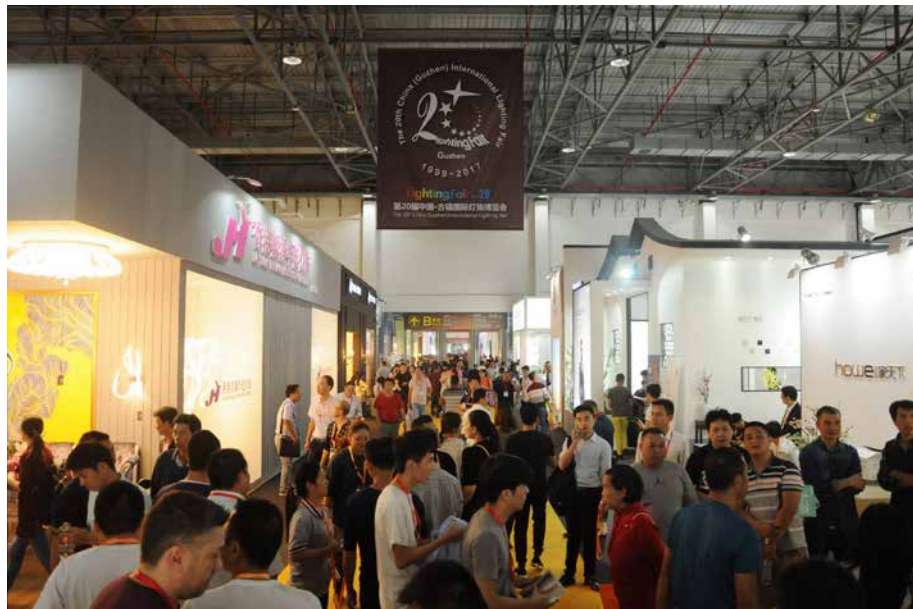
Guzhen Lighting Expo Co., Ltd
 Zhongshan (Guzhen) Federation of Industry & Commerce
 Electric Lighting Industry Association of Zhongshan City



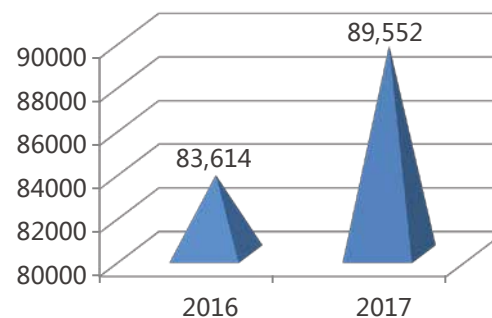


The 20th GILF was hosted with a great success.

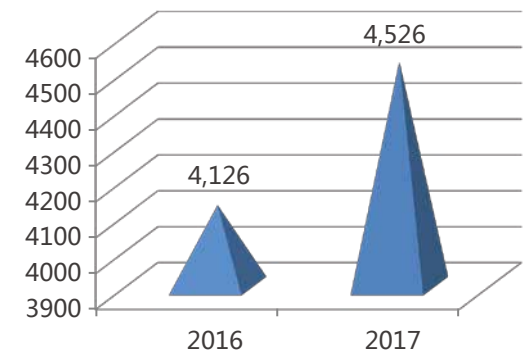
By 2017, the exhibition area of GILF along with 7 sub-venues increased to over 1,500,000 SQM. The number of exhibitors exceeded 2,000. The 5-day fair recorded 301 thousand person time of entrance. The main venue welcomed 89,552 trade visitors, including 4,526 from overseas. The number of visitors has increased 7.1% compared to 2016.



► Visitors
in Main Venes



► Overseas Buyers
in Main Venes





Urban Lighting Culture Forum

October 30th 14:30-17:30

2017 China International Lighting Design Awards Presentation Ceremony

October 30th 19:00-21:00

Denggle.com Google Forum

November 1st 14:30-17:00

GILF Honorable Exhibitors & State of the Art Products Introduction

October 31st 14:30-17:00

Patent Protection Cases Sharing

October 31st 9:00-12:00

LED Illumination Technology Lecture

October 31st 10:00-12:00



Procurement Festivals and Forums at Sub-venues





★ Various forms to attend
(pre-register via website/wechat
register onsite via wechat/business
card)

Comprehensive Onsite Services



★ B2B Denggle Zone
reach suppliers in main venue and
7 sub-venues at your fingertips



★ Lucky Draw Activity
add some fun on the sourcing tour



★ Exhibitors Checking System
locate to interested suppliers in a minute



★ Drinking water
& mobile charging service

海外买家
免费接送

Free Travel Service



Free Travel Service

Free shuttle buses run among airports, official hotels and main venue.

海外买家
免费住宿

Official Booking Service



Official Booking Service

Business hotel booking arrangement for overseas visitors.

VIP Lounge

海外买家
VIP区



VIP Lounge

The VIP Lounge offers free Wi-Fi and snacks as standard for every overseas visitor. Pre-registration overseas visitors can also enjoy free lunch buffet.



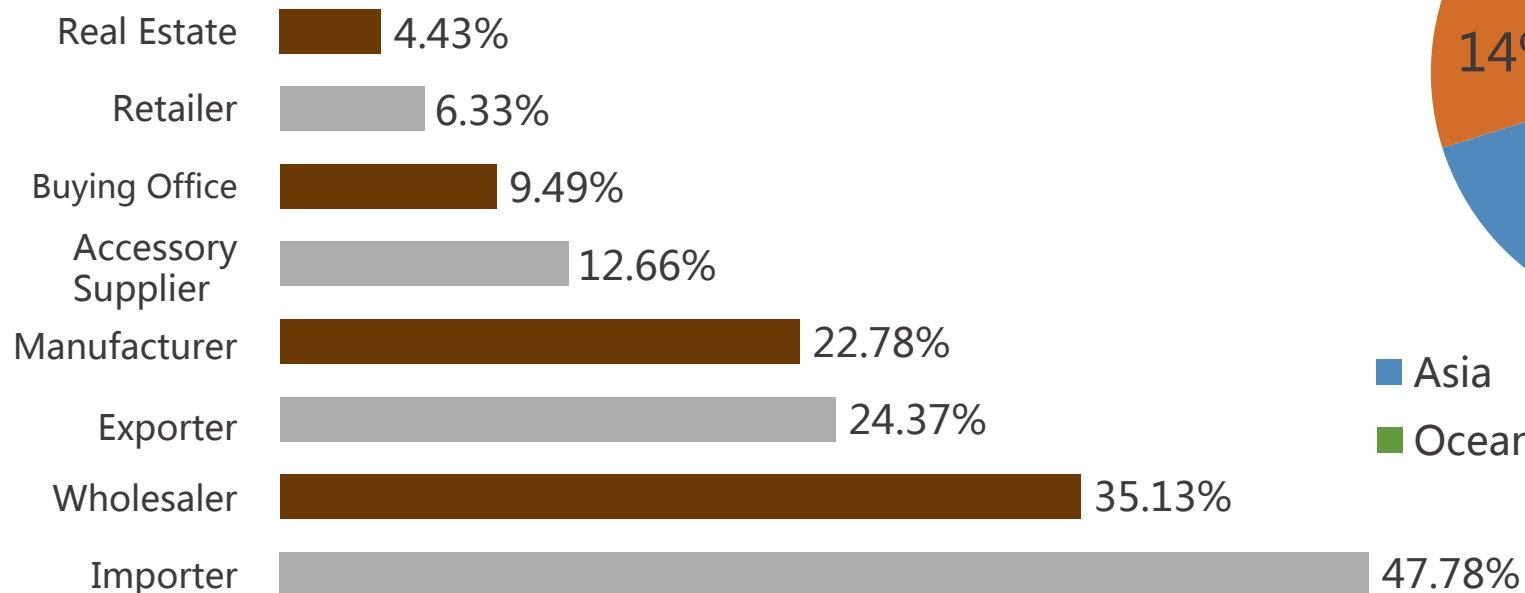
Overseas buyers took part in the sourcing tour were provided for free with 2 nights hotel stay and airport pick-up and drop-off service.



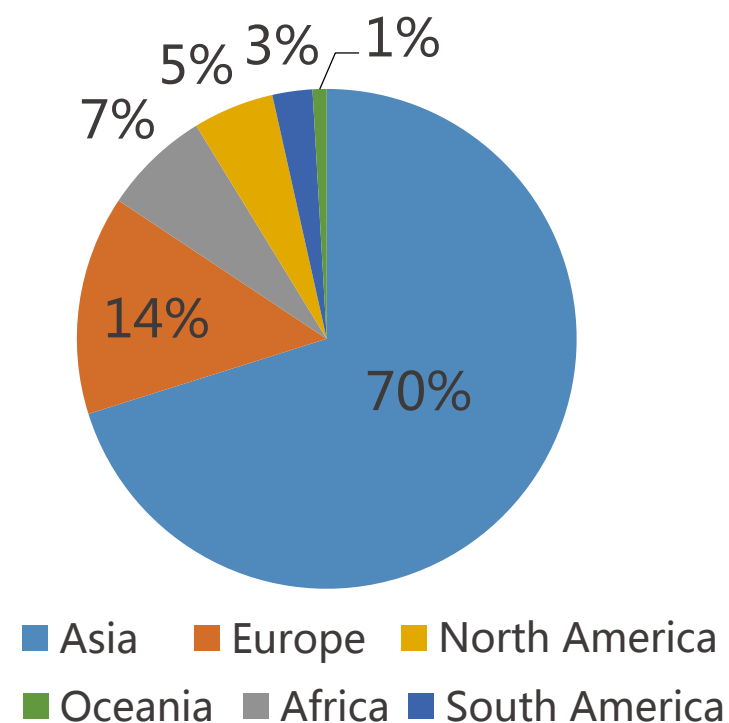
This fair attracted 4,526 overseas visitors from 118 countries, increased by 10% compared to last year.

The overseas visitors were from 118 countries & regions, consisting of 70% Asian, 14% European, 7% African, 5% North American, 3% South American, 1% Oceania.

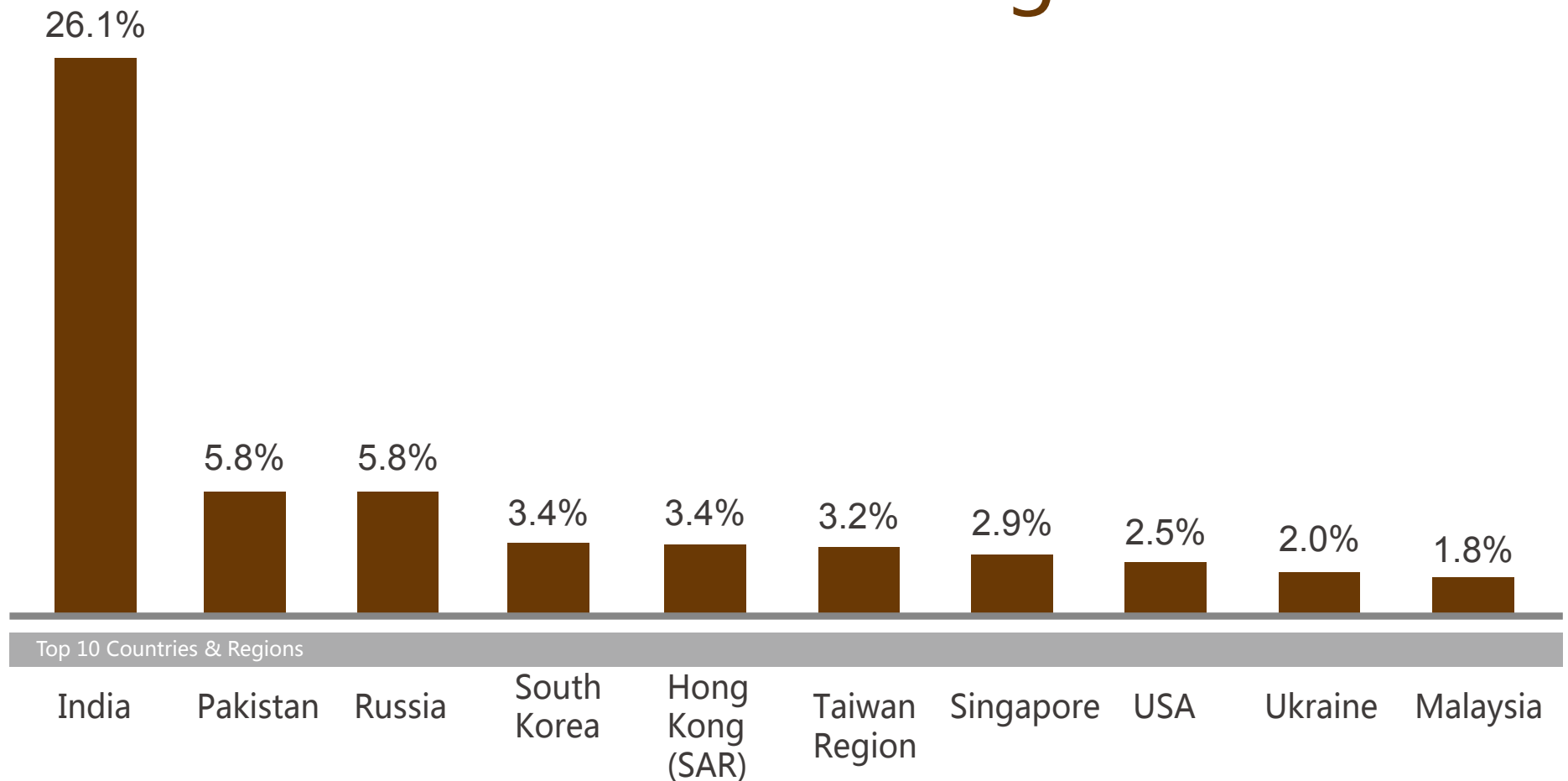
Business Nature



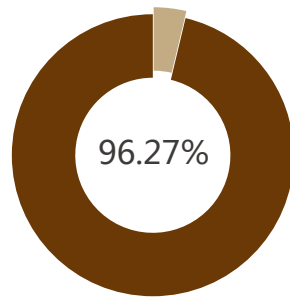
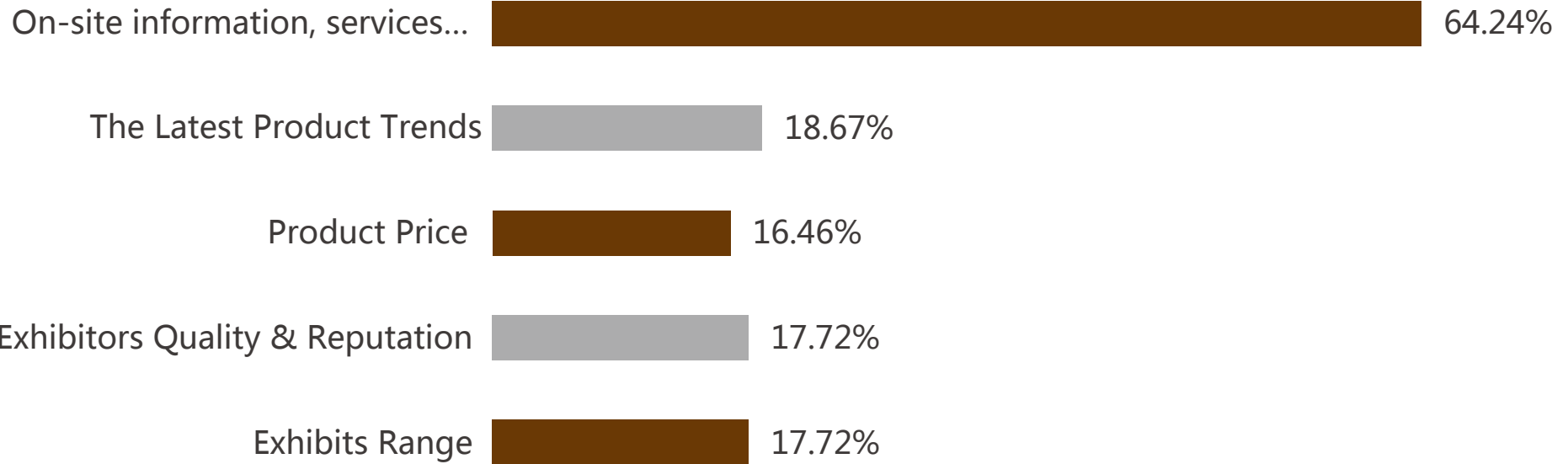
Regional Scope



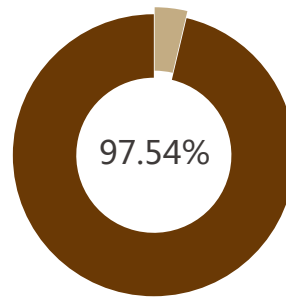
Top 10 Best Represented Countries & Regions



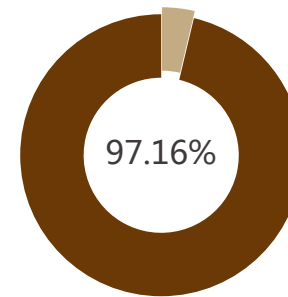
Achieved Objectives



Overall Satisfaction



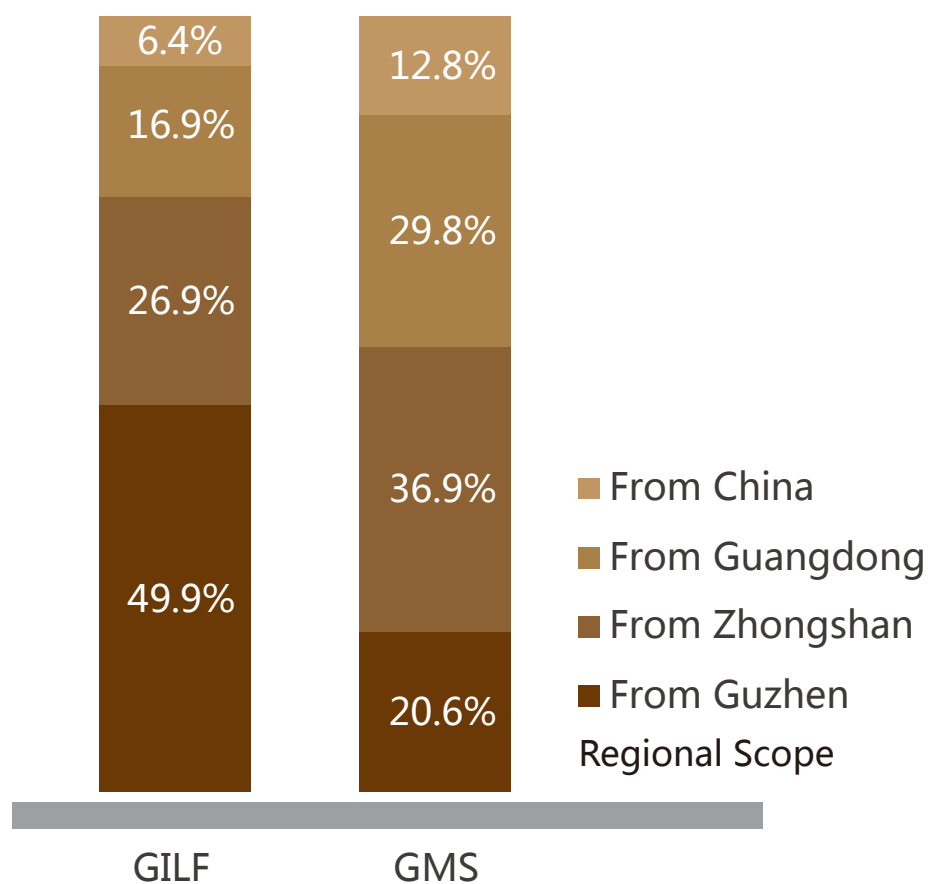
Willing to recommend colleague to next edition



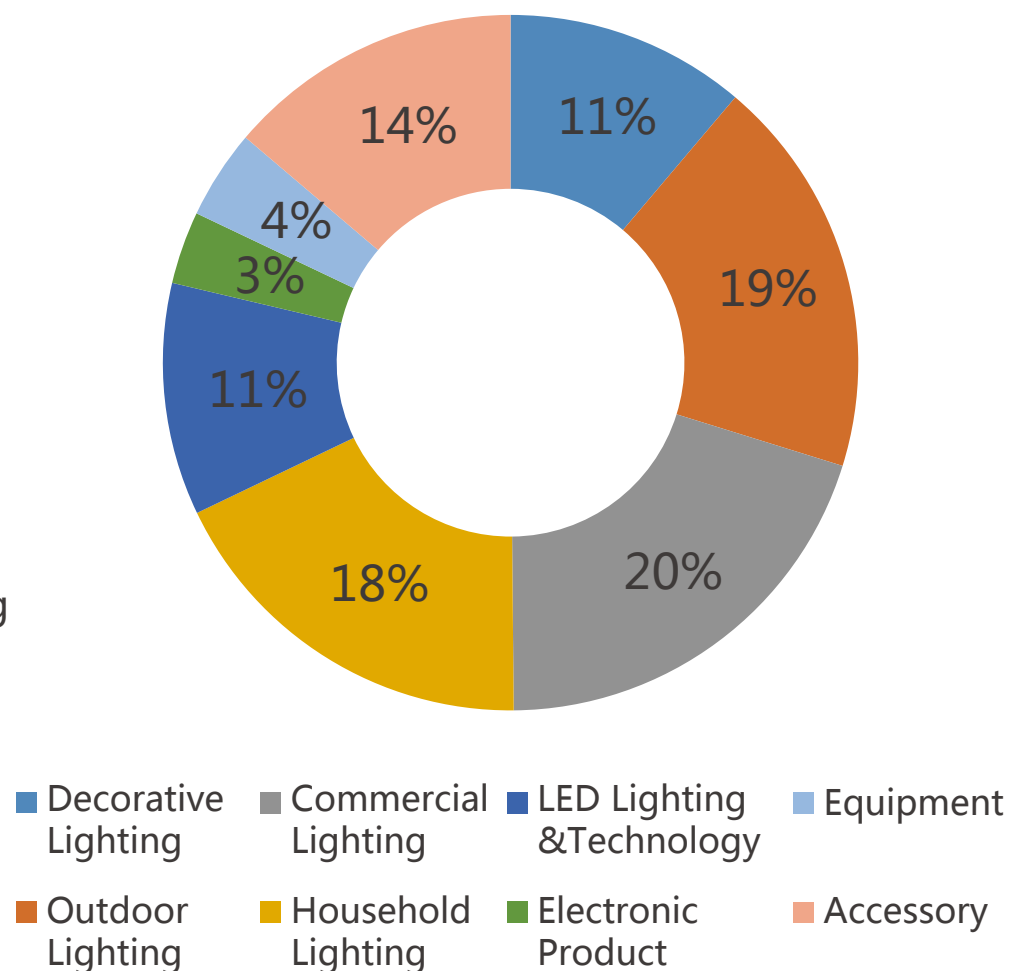
Willing to attend to next edition

The fair attracted 811 quality exhibitors to participate in the main venue, including 670 exhibitors at GILF and 141 at GMS.

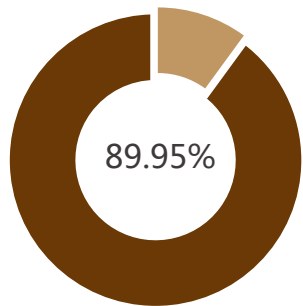
Regional Scope



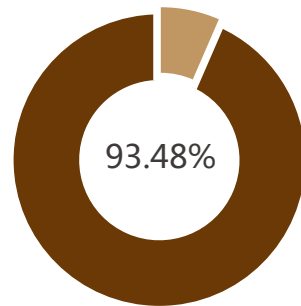
Exhibits Profile



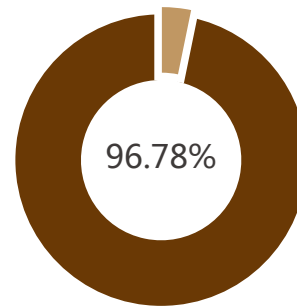
Satisfaction of Exhibitors



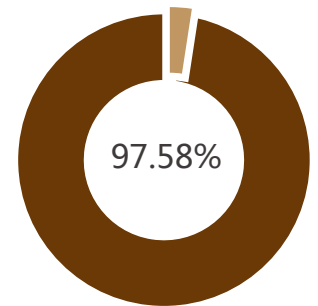
Willing to recommend
peer to the GILF



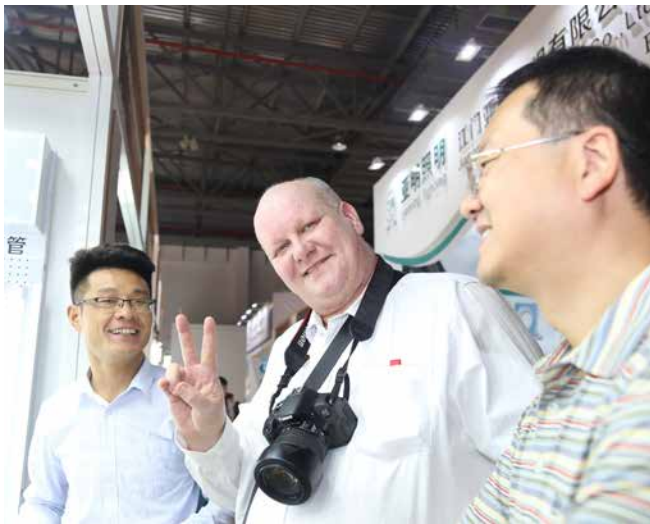
Willing to participate
in the 21st GILF



Willing to recommend
peer to the GMS



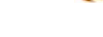
Willing to participate
in the 21st GMS



Press Releases of the 20th China (Guzhen) International Lighting Fair in Nearly 70 Media



Media Support



Lighting Fair The 21st

第21届中国·古镇国际灯饰博览会

Concurrently:

Guzhen Lighting Manufacturing, Supply and Services Expo 2018 (Spring)

2018.3.18~21 Guzhen Convention and Exhibition Center,
Zhongshan, Guangdong

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