

Lighting Fair The 24th

China (Guzhen) International Lighting Fair

Concurrently: Guzhen Lighting Manufacturing, Supply and Services Expo 2019 (Autumn)

22-26 October 2019 Guzhen, Zhongshan, China

Post Show Report



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The 24th China (Guzhen) International Lighting Fair (Autumn) was grandly held on 22-26 October 2019 at Guzhen Town, Zhongshan City, China. Based on China Lighting Capital- Guzhen Town that owns hundred billions lighting manufacturing and trading industry cluster, the fair accurately grasped the industry pulse with exhibits cover the whole industry, optimized the online and offline network and the onsite services to serve professional buyers from the globe and thus fully express the fair’ s theme “Original source of lightings for 6 billion people worldwide” . The fair set **Guzhen Convention and Exhibition Center as the main venue** and joins hands with Lihe Lighting Expo, Huayi Plaza, Star Alliance, Lighting Era Center, Besun Lighting Plaza, Huayu Plaza and International Streetlight City, the 7 sub-venues, to achieve an exhibition space of over **1.5 million sqm** with over **2,000 lighting suppliers**. The exhibition scale, number of exhibitors and exhibits quantities and ranges have all reached new high. In terms of onsite service, the fair highly improved the mobility of onsite service by applying the “GILF + Denggle. com” WeChat mini program which gather functions like online pre-registration, online payment, e-catalog, e-invitation, B2B website and booth application. The facial recognition system at the entrance of the venues make the fair more secured.

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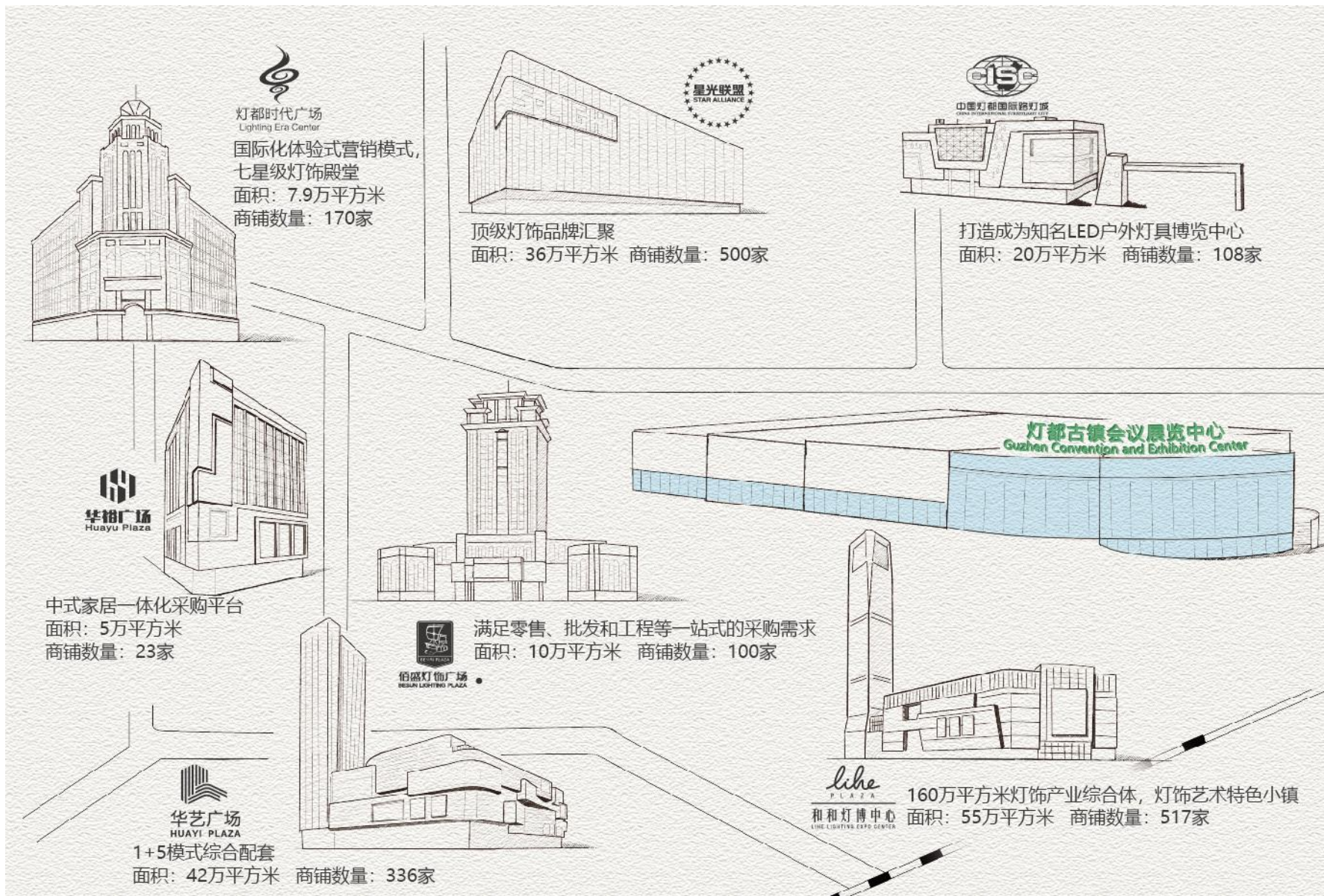
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Dates	22-26 October 2019
Venues	Main Venue: Guzhen Convention and Exhibition Center Sub Venues: Lihe Lighting Expo Center Huayi Plaza Star Alliance Global Brand Lighting Center Lighting Era Center Besun Lighting Plaza Huayu Plaza International Streetlight City
Space	Over 1,500,000 sqm
Exhibitors	Over 2,000, including 819 exhibitors in main venues
Exhibits	GILF: Decorative Lighting, Household Lighting, Commercial Lighting, LED Lighting & Technology, Outdoor Lighting, Electrical Products GMS: Equipment, Accessory, Raw Material, 3D Printing, Business Services
Visitors	90,555 visitors from 125 countries attend the show, including 5,759 overseas buyers. 310,000 person time of entrance were recorded
Sponsors	China Association of Lighting Industry Guzhen- China Lighting Capital
Organizer	Guzhen Lighting Expo Co., Ltd Zhongshan (Guzhen) Federation of Industry & Commerce Electric Lighting Industry Association of Zhongshan City



GILF+ 7 Sub-venues

The 24th GILF linked with 7 sub-venues to achieve a mega exhibition space reaching 1,500,000 sqm. Over 2,000 brands are available for buyers' option. During the exhibition, free shuttles to sub-venues are offered.



The 24th GILF set Guzhen Convention and Exhibition Center as main venue and linked with 7 sub-venues, creating an exhibition area of over **1,500,000 sqm**, with the main venue covers 50,000 sqm.

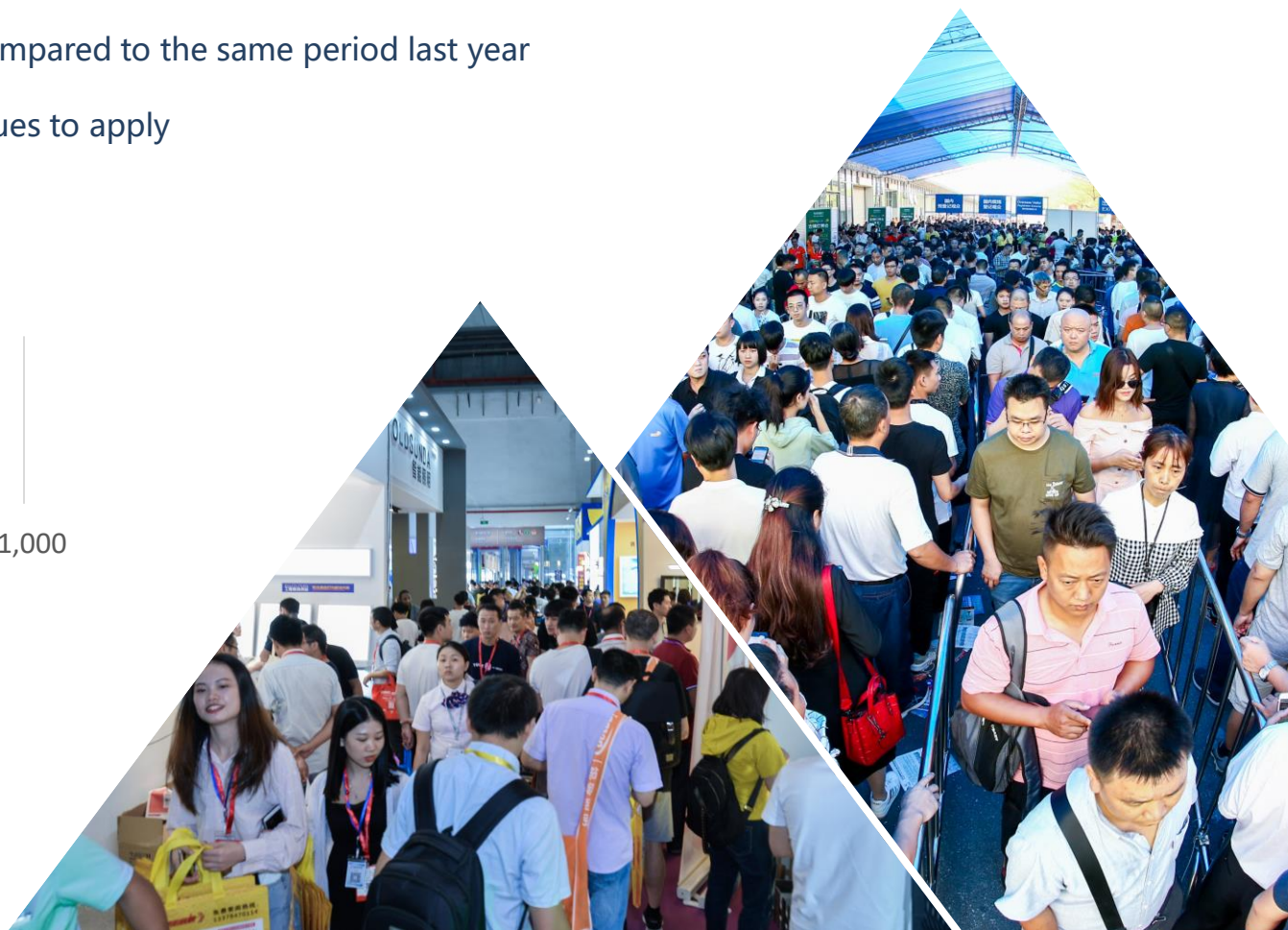
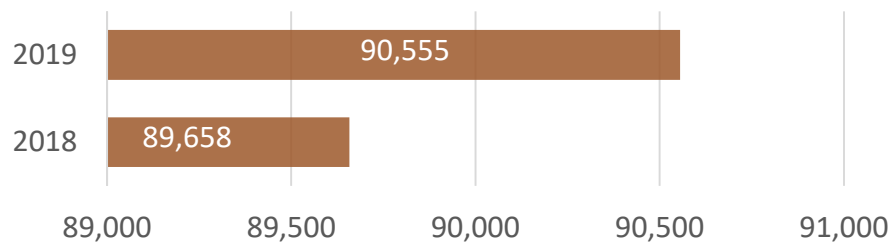
The number of exhibitors in main venue has increased to 819, a slight jump compared to 2018

The 5-day fair recorded 310,000 person time of entrance, with 90,555 buyers from **125 countries and regions**

Overseas buyers reached to **5,759**, raised **6%** compared to the same period last year

The mode of free admission for pre-registrant continues to apply

Numbers of Buyers





8 Venues

Over 2,000 lighting suppliers,
exhibition space exceeds 1.5
million sqm.

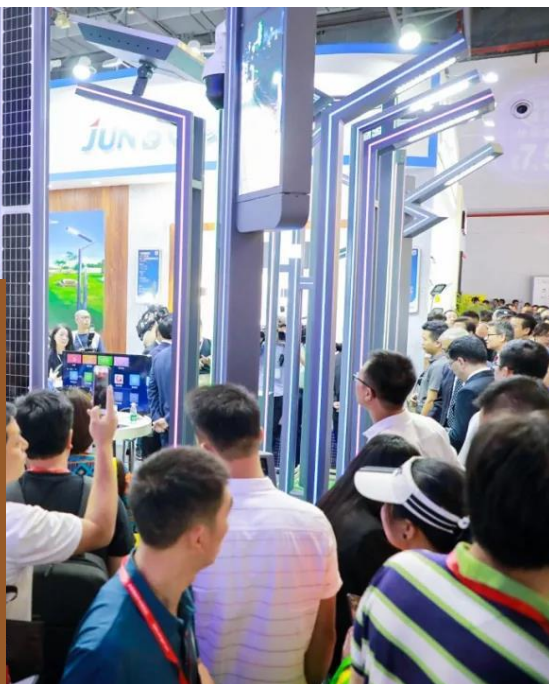




Intelligence

Keywords: IoT, Big Data, Smart Home Lighting

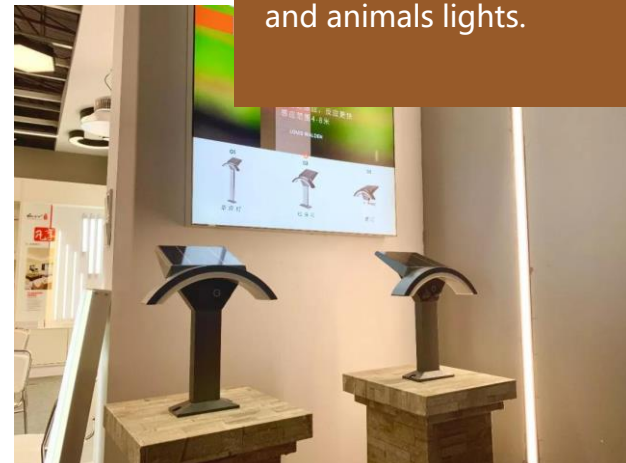
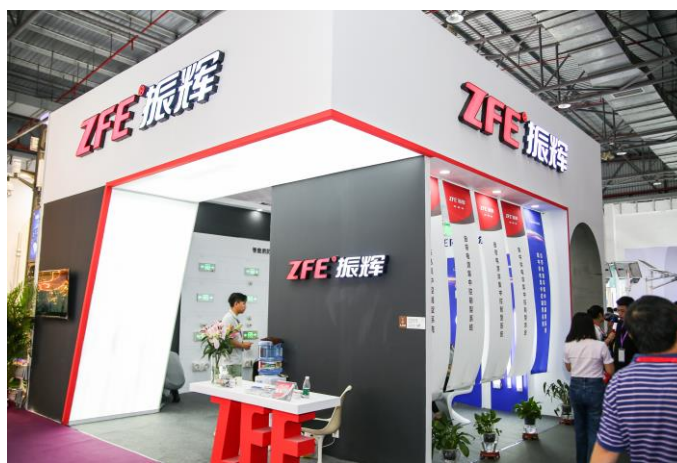
The smart home lighting sector at Hall A gains larger proportion as more enterprises like Alibaba Cloud, JD Cloud that with intelligent technologies joins.





Profession

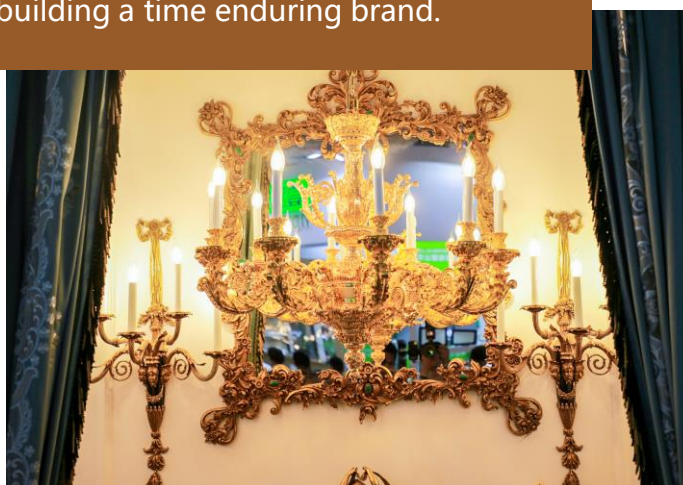
Keywords: Professional Lighting
Special Lamp sectors displays lightings in specific areas, including off-grid lighting, educational lighting, automotive lighting, emergency lights, plants and animals lights.





Innovation-driven

Keywords: Innovation, Design, Brand
 More lighting enterprises stress intellectual property and innovation during products ' upgrade in pursuit of building a time enduring brand.





Intelligent Manufacturing

The trend of Industry 4.0 is further deepened at the two equipment and accessories outdoor halls as more AI & robotic technologies, 3D printing machines and new materials are seen.





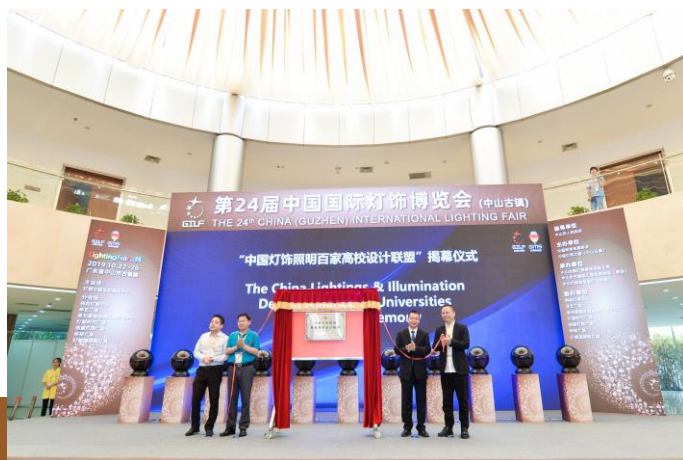
The 24th China (Guzhen) International Lighting Fair Opening Ceremony

The opening ceremony of the 24th China (Guzhen) International Lighting Fair was grandly held at 10 am on October 22, 2019 at Guzhen Convention and Exhibition Center.

Officers from the government and the China Association of Lighting Industry attended the ceremony. Ms. Liu Shengping, executive president of China Association of Lighting Industry, Mr. Lei Yuelong, vice mayor of Zhongshan Municipal People' s Government and Mr. Kuang Zhi, vice party secretary of Guzhen Township People' s Government delivered speech respectively, highly confirmed the wind vane role the Guzhen Lighting Fair has been playing for China' s lighting industry.

After the speeches, plaques were given to "Companies Rewarded the 2019 Guzhen-Original Source of Lighting Mark " then "The China Lightings & Illumination Design Alliance of Universities Unveiling Ceremony" were held.

Later, guests were invited into the venue and were impressed by the onsite services, the fair' s set up and the visitor flow.



GILF partner with Cali-Light. com to launch the online lecture-“ **Guzhen Lighting Fair• Lighting Insights Live Broadcast**”



**古镇灯博会
明人在线
秋季特别篇**

刘厚诚
华南农业大学园艺学院教授
直播时间：
2019.10.22 15:00-16:00

王 忆
五邑大学应用物理与材料学院教授
直播时间：
2019.10.23 09:30-10:30

孙少峰
木林森股份市场总监
直播时间：
2019.10.23 14:30-15:30




Liu Houcheng

Professor

Gardening Faculty, South China Agricultural University

Topic: Thoughts on Lighting in the Agriculture Field



Wang Yi

Professor

Material & Application Faculty, Wuyi University

Topic: Healthy Lighting



Sun Shaofen

Director of Marketing Department, MLS Group

Topic: Lighting Revolution at the Age of Intelligence

The Innovation of Intelligent Agricultural Lighting Forum

Jointly held by China Association of Lighting Industry and Cali-Light. com, the forum discussed the new standards , technologies and products in agricultural smart lighting, explored ways to the field' s healthy development.



Wen Qidong
Deputy Secretary-general of China
Association of Lighting Industry



Hong Bing
Secretary-general of China
Association of Lighting Industry in
Agricultural Lighting



Wang Yi
Professor of Material &
Application Faculty, Wuyi
University



Xu Dong
President of Foshan Ourled
Light Source Institute



Liu Houcheng
Professor of Gardening Faculty,
South China Agricultural
University



Lei Xunjing
Application Technology
Manager of Seoul Semi-
conductor Firm



Chen Guangcai
R&D Manager of Guangdong
iGreen Biotech Co., Ltd.



Zhao Jianyu
President of Zhongshan
Shanzhai Agricultural &
Forestry Technology Co., Ltd.



Lighting Industry Knowledge Center Opening Ceremony & Energy Efficiency Labelling and Green Certification Seminar

Introduce the knowledge center, global certificates for lightings and the labelling rules to audience.

Alibaba.com × GILF Online Procurement Live Broadcast

The 2-day activity live broadcast the 24th GILF to quality suppliers of Alibaba.com, inviting 60 exhibitors to participate in.



LED Export Channels under the Initiative of Belt and Road

Over 150 expertise of lighting gathered to analyze the state and the possibilities of the industry and encouraged enterprises to export high quality products.



2019 GILF Overseas Market Procurement Matchmaking

The forum invited many big names of the industry to deliver speeches on the industry's market and technology trend and on how to explore overseas market.



Lights & Lighting Industry Categories Salon 2019

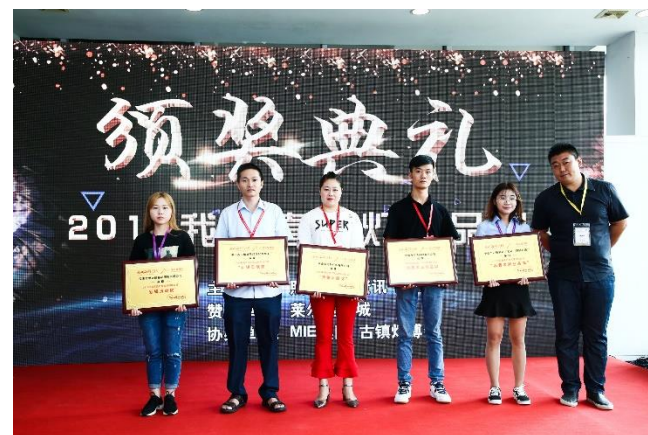
Surrounding the subject "The Relationship Between Smart Lighting and Smart Home", the forum discussed topics on "how to build smart lighting standard system and achieve the standardization of cloud service interface", "how to promote the quality of smart lighting products", from the cloud service to the application perspective, unveil the trend of smart lighting.

Embrace Overseas Sales Growth with Big Data

The forum covered subjects of "develop overseas buyers with big data", "new trade & marketing mode at the new era" and "how to develop customers effectively".

Opportunities in International Lighting Market

Introducing lighting products and the rules of overseas market.



Events at Sub-venues

Lihe Lighting Expo Center

- 2019 Global Lighting Sourcing Festival

Over 500 lighting enterprises offer big sales. Thousands of new lighting products at wholesaled price gained great popularity.



Haye Plaza

- HBP-VIP Sourcing Tour, Lighting and Art Cultural & Sourcing Festival

Other than the VIP Sourcing Tour, Huayi Plaza also held Lighting and Art Cultural & Sourcing Festival during Oct. 22-26, with lighting & art sets up, doll show and food festival.

- "Future · Star-rated Services" Smart Retail Launch Ceremony and 5-star Credit Plaque Rewarding Ceremony

Over 200 big names from government, lighting association, internet platform and lighting enterprise attended the ceremony to explore the industry's trend and development.



Events at Sub-venues

Star Alliance

- The 4th Lighting Intellectual Property Trade Fair
 - Brands of Star Alliance Products Launch Season
- Over 500 brands and manufacturers from Star Alliance launched new products via dozens of conferences and meetings.



Lighting Era Center

- Lighting Era Center Big Sales Activities
- Big sales at Lighting Era Center

Huayu Plaza

- The 3rd Chinese-style Lighting Sourcing Festival
- Hit lighting products were launched at Huayu Plaza. Lucky draws were played to create a hit.



China Streetlight City

- The 6th Outdoor Lighting Sourcing Festival
- Light, Art and Culture Festival

The outdoor lighting sourcing festival were held by China Streetlight City together with it shops by means of sales and gifts giving away.





公司Company

灯都古镇会议展览中心 / Guzhen Convention and Exhibition Center

Tailor Made Services

Various Forms to Attend

Pre-register via website, WeChat, email or phone call
Register onsite with business card or via WeChat mini program

VIP Lounge

Offer free lunch, free access to wi-fi, drinks and snacks

Hotel Booking System

Reserve your accommodation online at discounted rate

Exhibitor Inquiry System

Find all the 816 exhibitors at main venues and other 2,000 suppliers at sub-venues

Free Shuttle

Free shuttles to sub-venues, light-rail station, Guangzhou Baiyun Airport and Zhongshan Port

E-services

The fair is equipped with WeChat mini program (consist of B2B website, online registration, online payment system and booth reservation system), E-catalog, facial recognition system.

Hosted Buyer Program

The 24th GILF-Hosted Buyer Program is consisted of 3 parts- Business Matching Meeting, Networking Party and VIP Sourcing Tour. Hosted buyers were offered with **free accommodation, airport pick-up and drop off services and free shuttles** to the activity site. In general, 570 buyers from east Europe, Southeast Asia and Africa attended the program.

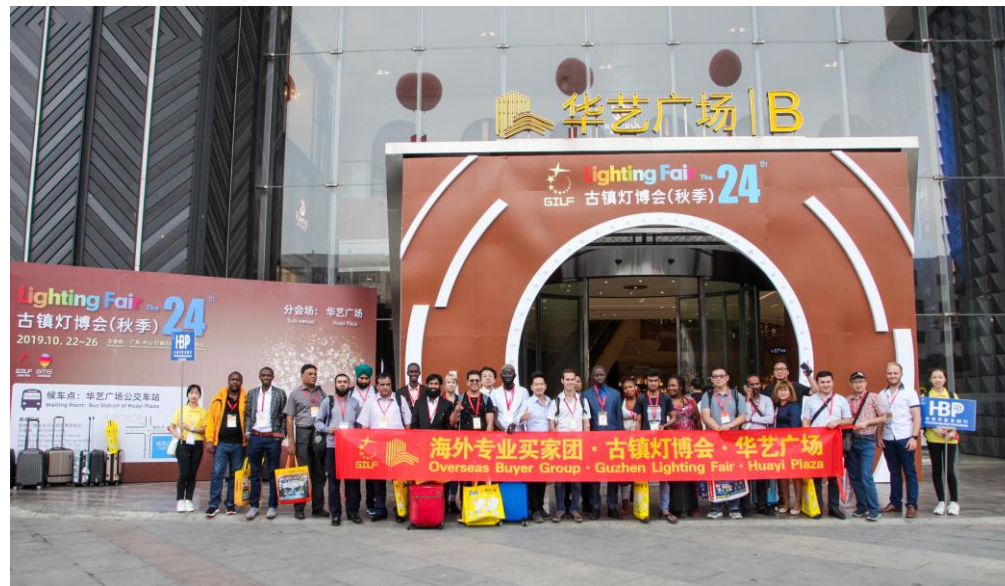
➤ Business Matching Meeting

Pre-arrange 168 meetings for buyers from east Europe, Southeast Asia and Africa. Products covered 9 categories of lighting, matching successful rate reached **65%**, overall satisfaction rate reached **80%**.



➤ HBP-Networking Party

Deepen the business relationship with a party dance!

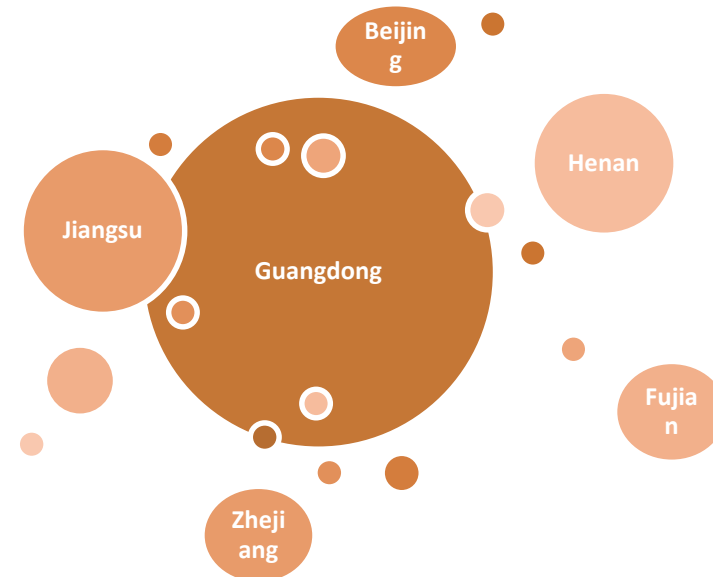
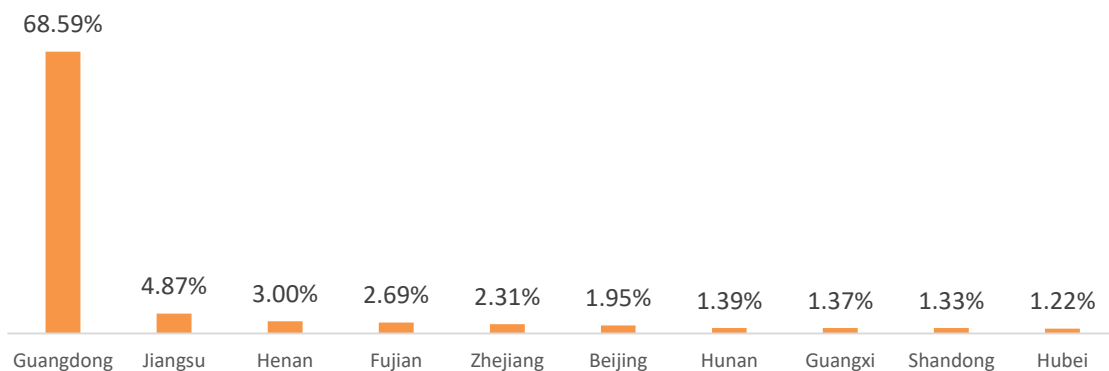


HBP-VIP Sourcing Tour

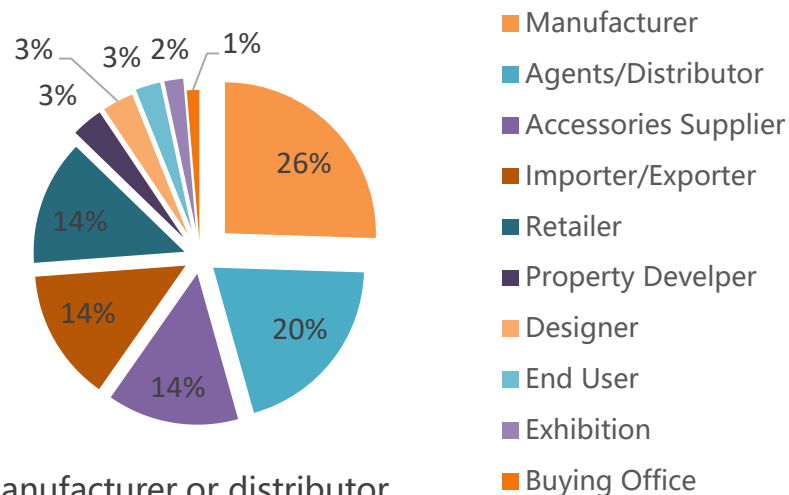
Enjoy more privileges at the sourcing tour at Huayi Plaza.

Domestic Buyers Total 84,796 professional buyers from Mainland China attended GILF. 69% of them are from Guangdong Province, others are mainly from Jiangsu, Zhejiang, Henan, Fujian and Beijing

Top 10 China's Provinces Contributing Visitors



Business Nature

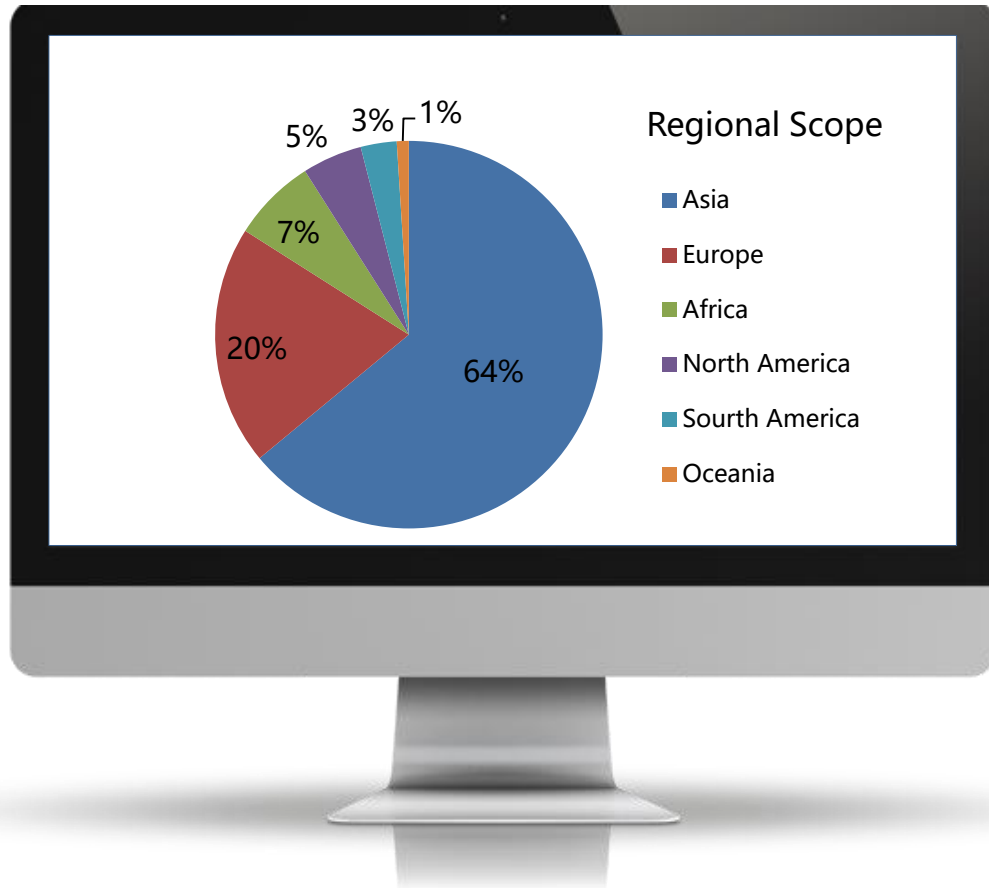


Most of the visitors are manufacturer or distributor.

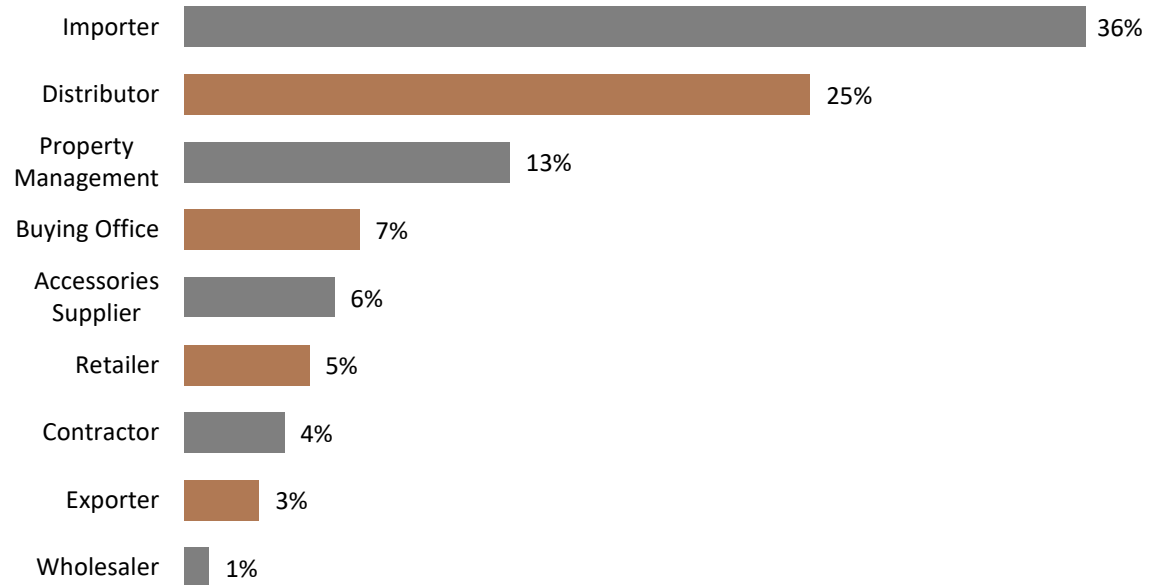
Overseas Buyers

This fair attracted **5,759** overseas visitors from **125** countries, increased by **6%** compared to last year.

Visitors cover 6 continents of the world, over 60% are from Asia. Numbers of buyers from European has soared compared to the 2018 autumn show.

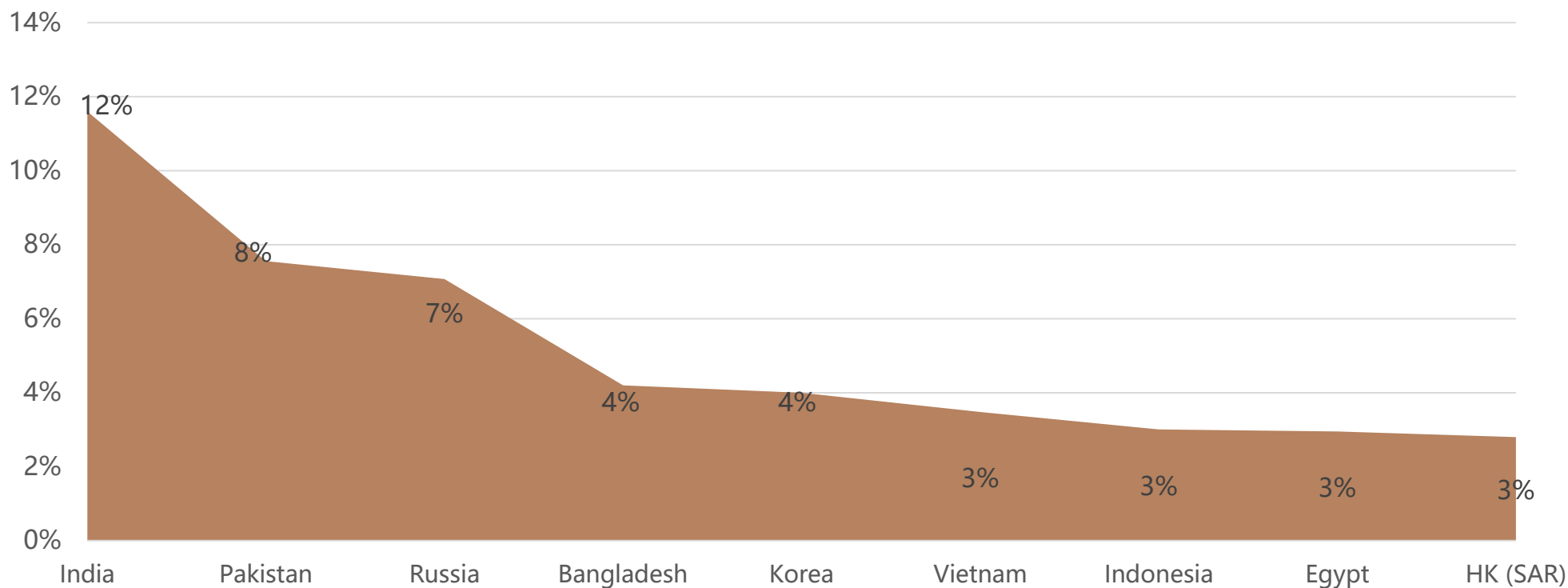


Business Nature



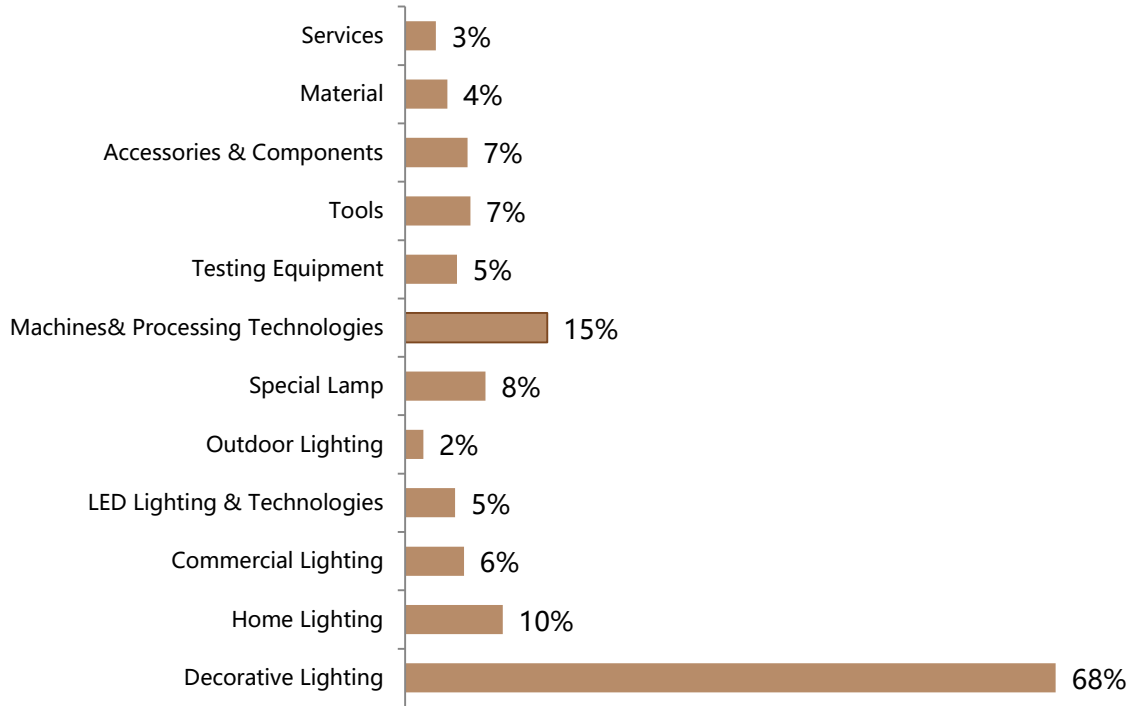
Top 9 Best Represented Countries & Regions

The 24th GILF attracted 5,759 visitors from outside the Mainland China. Large of them are from Asia, east Europe and north Africa. Visitors from Pakistan, Russia, Bangladesh and the U.S. has seen some increase comparatively.

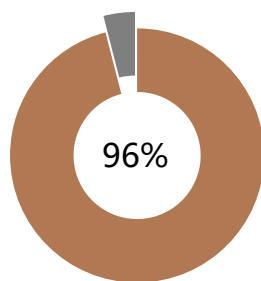
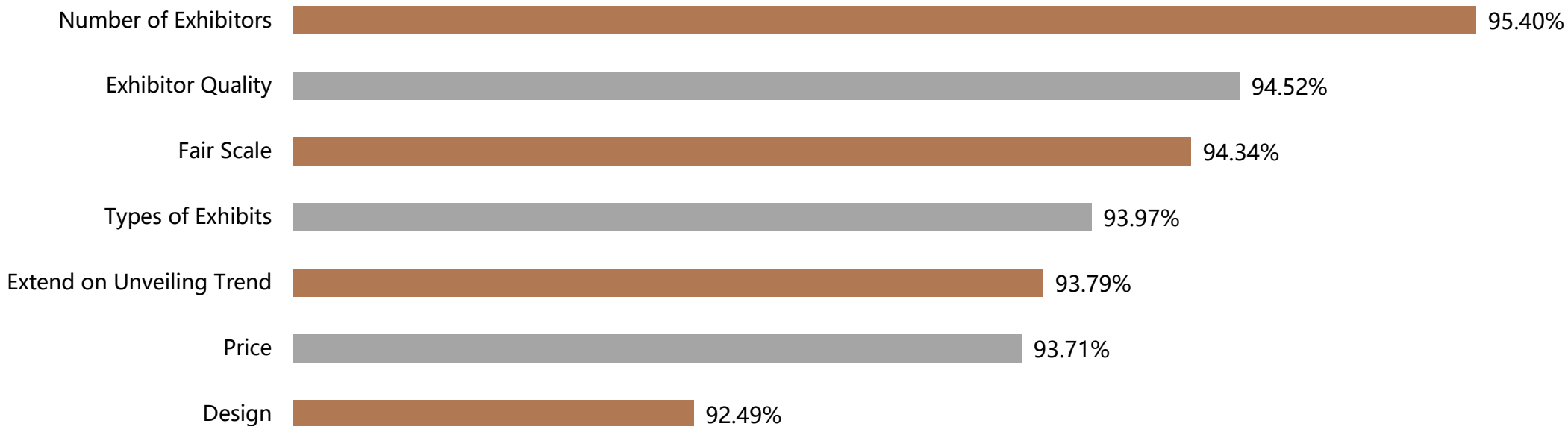


Sourcing Preference

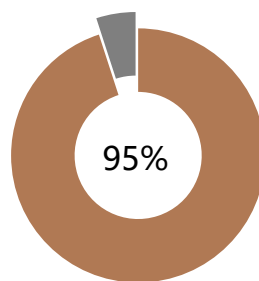
Decorative Lighting are most favored by trade buyers. Other than that, home lighting, equipment, processing technologies and special lamps share popularity.



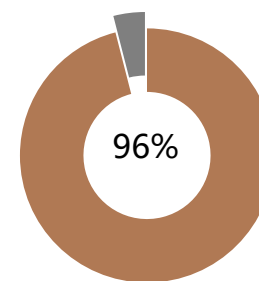
Achieved Objectives



Overall Satisfaction



Willing to recommend
colleagues to the fair



Willing to attend
to next edition



Hon. Gordon Bafaki
Kiruhura District, Uganda

All African countries should replace solar energy as a major of light, as a major of energy. So I am happy to be here. I' ve seen so many different types of energies.

Atta Ghanaat

Atta Nikland Trading Company

That' s a very good choice. Because I know if I come here and I join this exhibition, it means I can find some local factories and the exactly professional major factories.



Marcell Jansen van Renburg
SMD Technologies Company

I think it' s very informative. It' s very great way to see what' s really going on.

I am looking for smart lighting with APP control, Wi-Fi implanted and so far I am satisfied.

Gordon Kakuuma Arinda

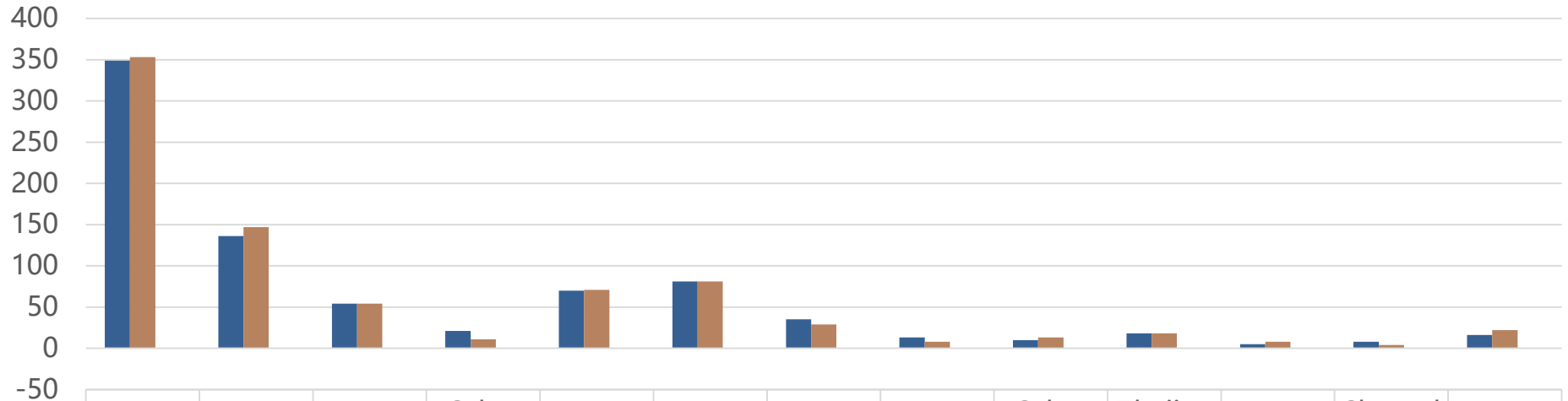
Member of Parliament Kazo County

I' ve met already 4 industries, manufacturers, and all of them in one place. And all of them have given me the price quotations. And this is very good, because now I am making a comparison on whom should I buy from.



Regions of Exhibitors

819 exhibitors joined the 24th GILF at the main venue. Nearly 70% of the exhibitors are from Zhongshan city and almost 40% of them are from Guzhen Town.

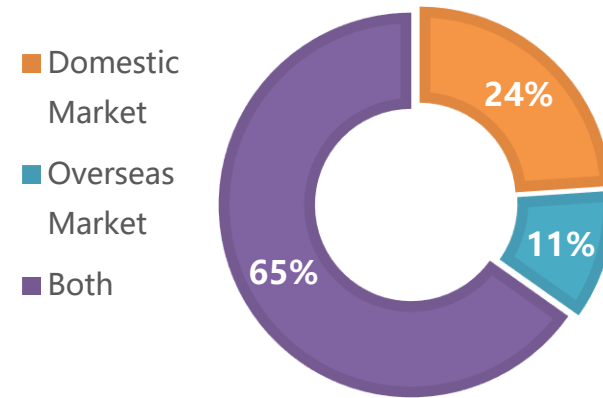
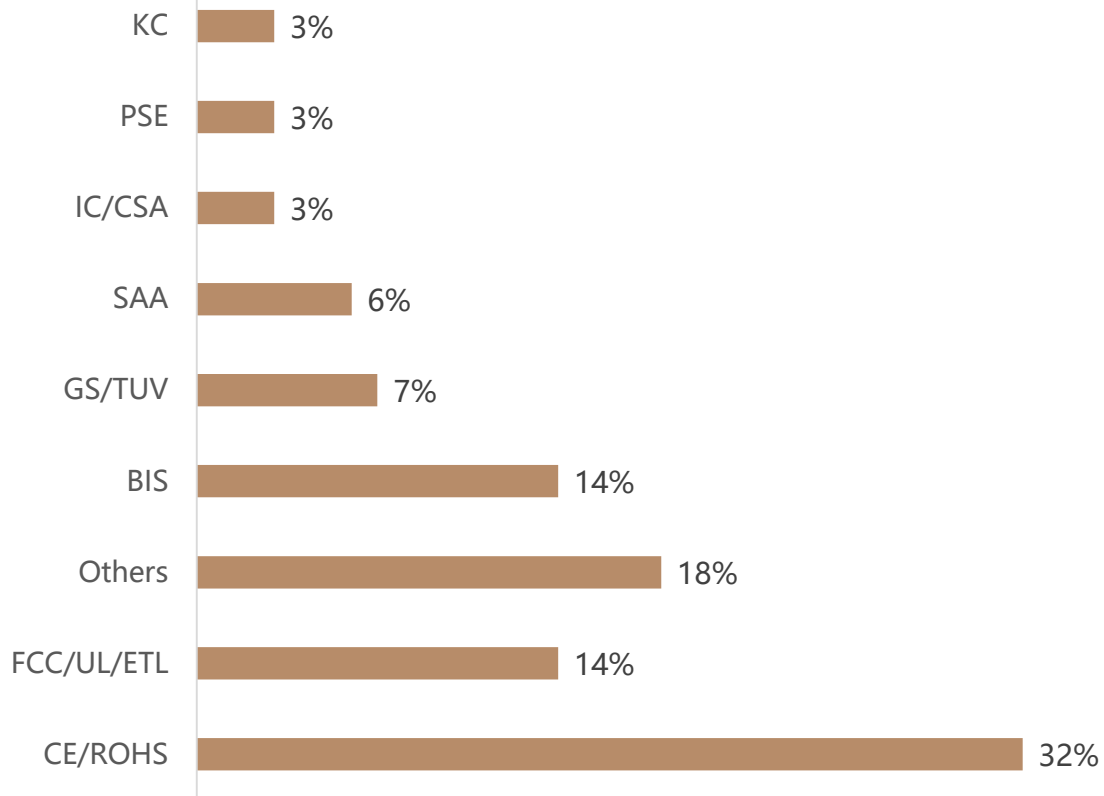


	Guzhen Town	Henglan Town	Xiaolan Town	Other Zhongshan Towns	Jiangmen City	Shenzhen City	Foshan City	Dongguan City	Other Guangdong Cities	Zhejiang Province	Jiangsu Province	Shandong Province	Others
■ GLA2018	349	136	54	21	70	81	35	13	10	18	5	8	16
■ GLA2019	353	147	54	11	71	81	29	8	13	18	8	4	22
Increase Rate	1.15%	8.09%	0.00%	-47.62%	1.43%	0.00%	-17.14%	-38.46%	30.00%	0.00%	60.00%	-50.00%	37.50%

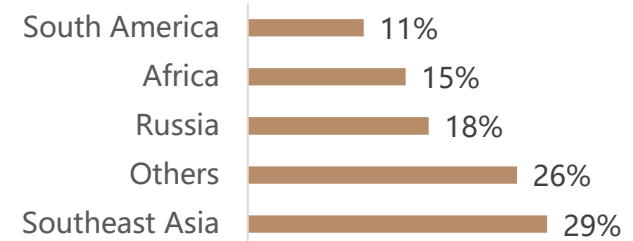
Targeted Market & the Certificates Acquired by Exhibitors

76% of the exhibitors have experiences in engaging overseas market sale. Among all, the Southeast Asia, Russia, Africa and South America markets are exhibitors' major markets. Most of the exhibits meet European standards.

Products with below certificates

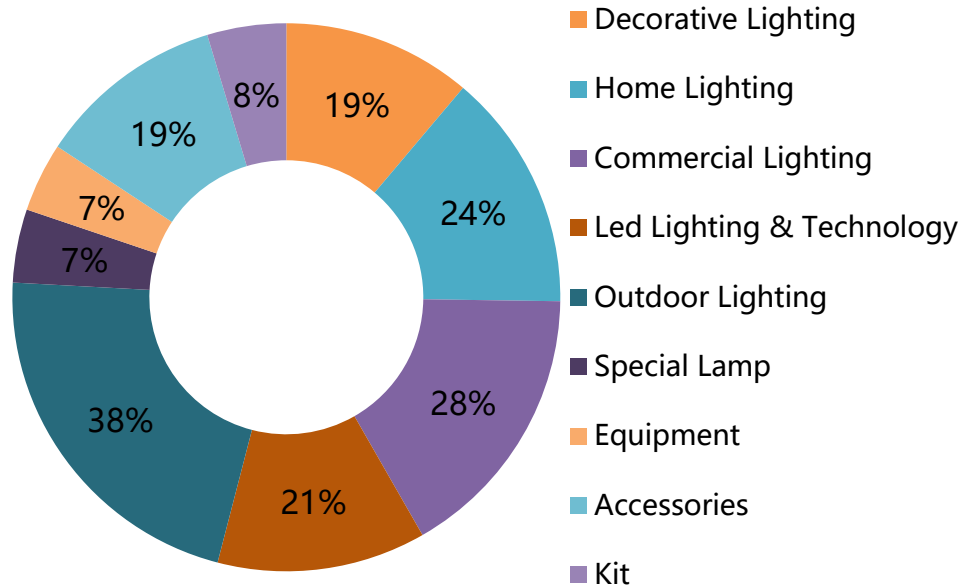


Major Overseas Market



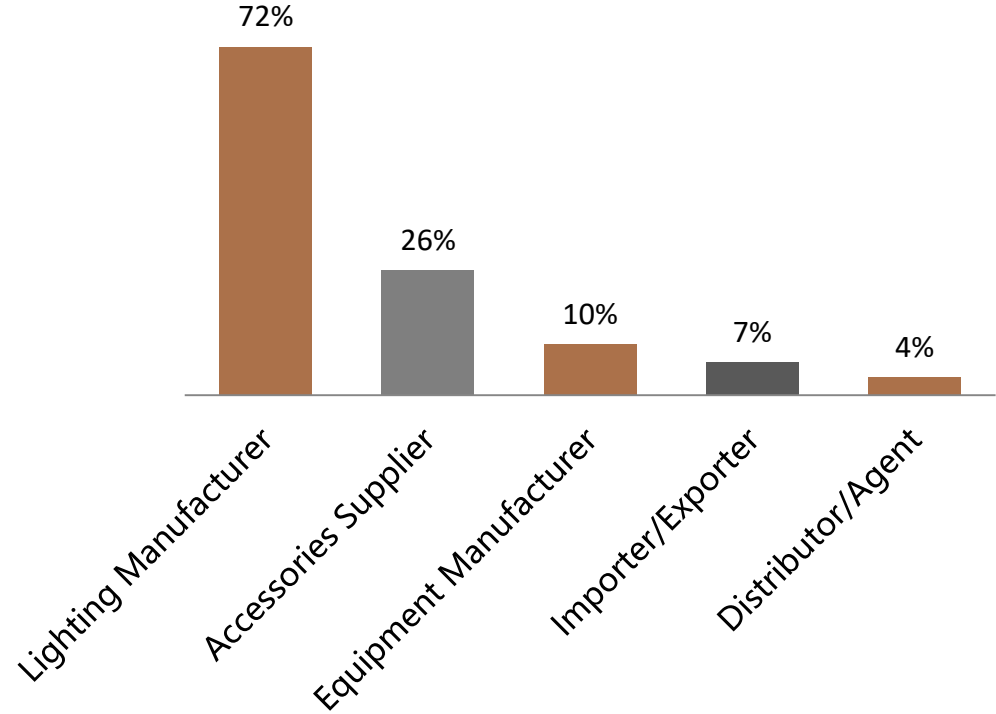
Exhibits Profile

Most of the exhibits in the fair is Outdoor Lighting, followed by Home Lighting, Commercial Lighting and LED Lighting Solution.

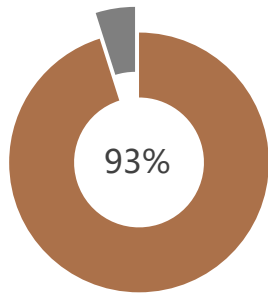
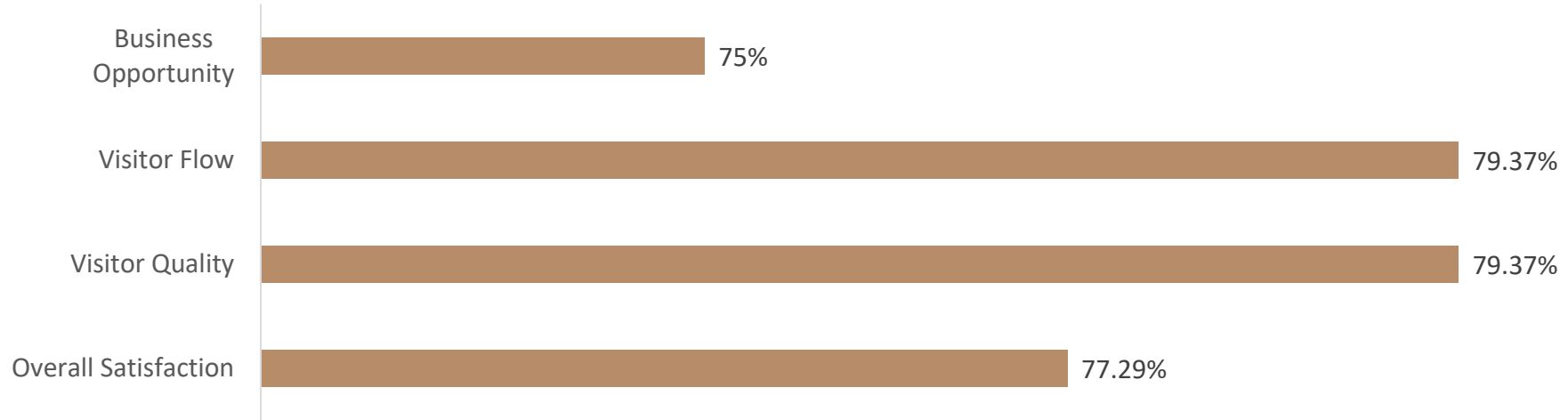


Exhibitor Profile

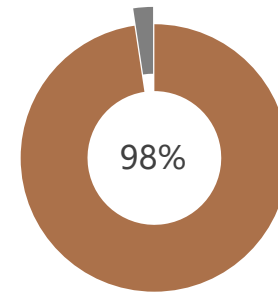
72% of the exhibitors are manufacturers, others include accessories or equipment suppliers, importers and distributors.



Satisfaction of Exhibitors



Willing to recommend peers to the GILF



Willing to participate in the 26th GILF

EGLO China

Spokesperson

Yun Qingqing

October is the industry's peak season and a great time to promote the brand.

It's our 1st time attending GILF. We believe it can help make our brand known to more.



Zheng Ji Technology Co., Ltd.

GM of Module Dep.

Fan Xin

We aim to make use of our advantages in the supply chain in smart lighting and our cloud server technologies to better serve customers during GILF.

Hongju Automation Equipment Manufacturing Co., Ltd.

GM

Liang Wenchang

It's our 2nd time attending GILF. Via the platform, we've established new relationship and received buyers positive feedback to our products.



Guzhen Lighting School

Deputy President

Cao Li

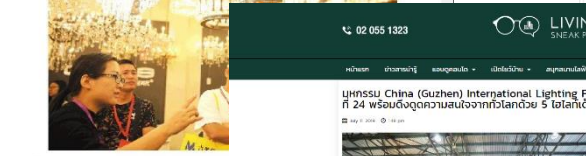
Guzhen Lighting School always advocates that innovation is a company's core competitiveness. That's the reason why we keep attending GILF over the years.



Press Releases of the 24th China (Guzhen) International Lighting Fair in Nearly 100 Media



点亮第24届古镇灯博会 今秋6大特色开启全球买家盛宴... 第24届古镇灯博会火热进行中 8大会场共启“灯博源产地”采购盛宴



Die 24. China (Guzhen) International Lighting Fair (GILF) steht bereit, um mit fünf besonderen weltweite Aufmerksamkeit auf sich zu ziehen... 1 Million Ausstellungen, 50.000 Bilder, Tausende Videos und Audios

古镇国际灯饰博览会将在广东中山古镇灯都古镇开幕... 2019-09-29 来源: weiduo...

第24届中国古镇国际灯饰博览会(秋季)将于2019年10月22-26日在古镇国际会议展览中心开幕...



古镇行业人士需求的新视野、新想法,提供全产业链采购平台... 10月26日,第24届古镇灯博会将在中山市古镇镇举办...



The 24th China (Guzhen) International Lighting Fair (GILF) is Poised to Attract Global Attention with Five Highlights... 09/07/2019 - 09:40

我是灯饰 我将带大家玩转全展会现场... 中山站 切换城市

第24届古镇灯博会热力启航·秋收盛宴,五大亮点吸引全球目光... 2019-07-09 10:33:41 来源: 中国会展门户

中山古镇2019年7月9日/南通社/ -- 砥砺前行二十载,不忘初心向未来,第24届中国古镇国际灯饰博览会(秋季)...

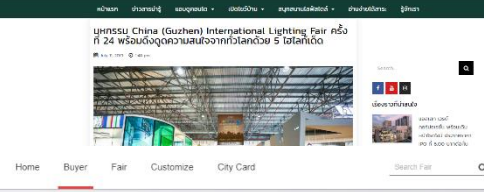


Verified VPN for China... Try it Risk-Free With Our 30-Day Money-Back Guarantee. No Hassle. No Strings.

China International Lighting Fair 2019... TIME: Tue Oct 22 2019 at 11:00 am to Sat Oct 26 2019 at 07:00 pm. VENUE: Guzhenzhen, Guzhenzhen, Zhongshan, Guangdong, China, Zhongshan, China

请输入楼盘名称或位置... 搜索

灯博会盛大开幕“1688直播”完美... 2019-10-22 05:15:35:00



第24届中国·古镇国际灯饰博览会(秋季)对接会... 2019-10-23 October 2019. Venue: Guzhen Convention and Exhibition Centre

China (Guzhen) International Lighting Fair (GILF) steht bereit, um mit fünf besonderen Höhepunkten weltweite Aufmerksamkeit auf sich zu ziehen...

不止如此, 托福“考试现已全... 助你更快解锁精彩... Die 24. China (Guzhen) Internatio...

嘉盛场外 股指期货... 第一展会网

2019年第24届中国·古镇国际灯饰博览会(秋季)届... 卓创资讯 SC199.COM

卓创资讯 2019/10/22 15:35:00... 一高质量展展,创新发展,展示灯饰产业魅力

广东中山19年10月22日/南通社/ -- 光耀二十秋,灯博汇金秋... 第24届中国·古镇国际灯饰博览会(秋季)对接会



Business, Light, and News... Die 24. China (Guzhen) International Lighting Fair (GILF) steht bereit, um mit fünf besonderen Höhepunkten weltweite Aufmerksamkeit auf sich zu ziehen...

Lighting Fair The 25th

China (Guzhen) International Lighting Fair

2020.3.18~21

Guzhen • Zhongshan • China
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